



The REPUBLIC Foundation



ORVILLE SIMPSON
c/o Anne Fadiman
Time/Life Building
Rockefeller Center
New York, NY 10020-1393

1336 Branta Drive
Glendale, CA 91208

September 27, 1987

Dear Mr. Simpson,

Your article in Life Magazine described your impressive civic visions for a future United States. Unfortunately, like Solari and other Architectural Utopians, you did not suggest the economic, civic, political, and religious reforms which a future America must adopt before your project could be built without becoming another capitalist slum fifty years later.

A true millennial city such as yours could find immediate funding from its future residents if America adopted a sensible consumer-based economy such as the one I described in the enclosures. Without this essential economic conversion, you may as well forget about your dream city since it will never be realized under our archaic system of cradle-to-grave capitalism.

If you really want to realize your dream city and you are not just playing around, you should couple your promotion of your city with the promotion of the consumer-based economy needed to fund it. Perhaps you could use your established influence with Time Magazine to publicize this proposition - the first original economic thought to be advanced in 2700 years. Or your foundation might like to share with our foundation the \$2000 cost of publicizing this fundamental economic reform to our 535 Congressmen and other potential funding sources in other foundations. If so, I hope you will write or telephone so we can discuss the matter.

This proposal has already proven itself acceptable to Business, Government, and the Public through its publication in The Congressional Record, the monthly national publication of The Illinois Bankers Association, and the popular national tabloid, Spotlight, which boasts of one-million concerned conservative readers. It has also proven itself acceptable to members of religious and academic communities through its publication in a religious periodical and through its personal submittal by America's delegate to the international United Nations conference on Use Of Modern Technology To Solve Global Economic Problems. This conference, held recently in a cloister outside Pisa Italy, was attended by the top technical and social scientists of 35 nations.

I would be pleased to answer any questions you may have on this remarkable social-engineering proposal and its relevance to the realization and even the physical design of your city. Perhaps with a complete proposal more people will be willing to listen.

In anticipation of your early favorable reply, I remain

Yours Sincerely,

Jerrold M. Martin
Jerrold M. Martin, President
(818) 246-4316

enclosed: ConsumerCard article from The Congressional Record, The Illinois Banker, and The Spotlight