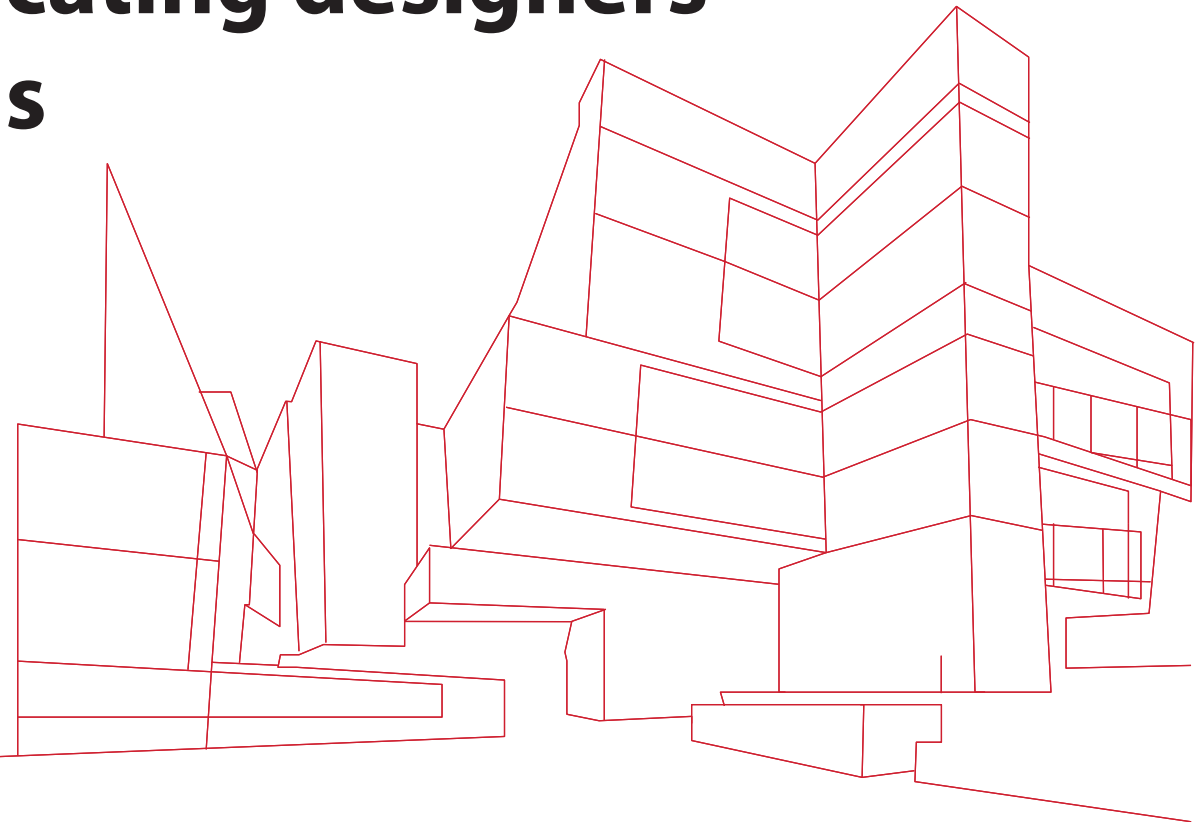
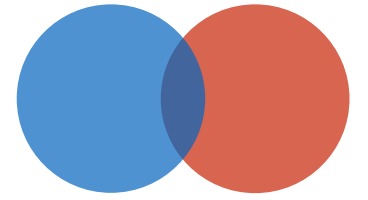


Newcastle, England

Taking aim at 'wicked problems:' A practical philosophy for educating designers in the making of wise decisions

**Paul Emmerson
Prof. Robert Young
Northumbria University**

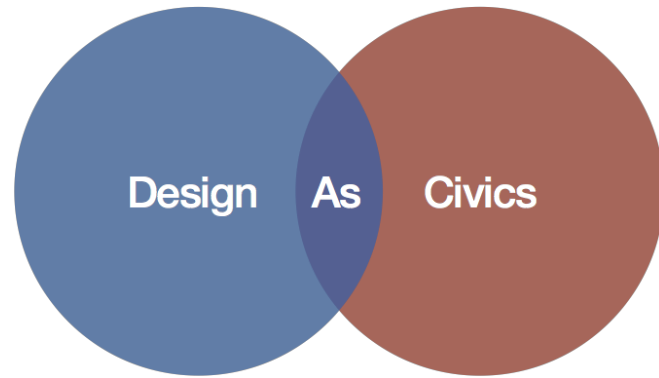




Simple principles and values of a systemic practice of flourishing

Aim critically for '**Fairness Between Citizens**'
to achieve the goal of the '**Good Life**'

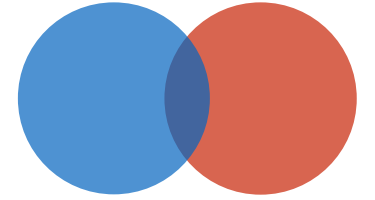




“Societies desire equality”

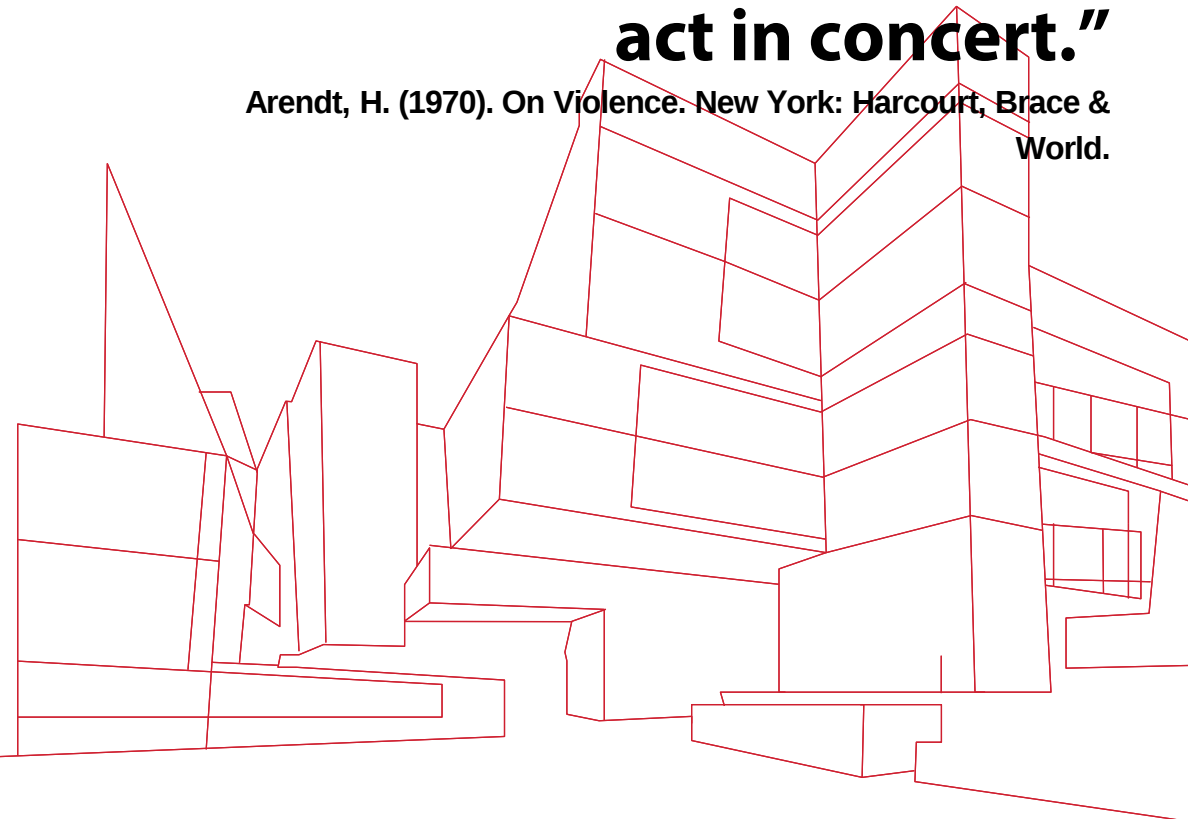


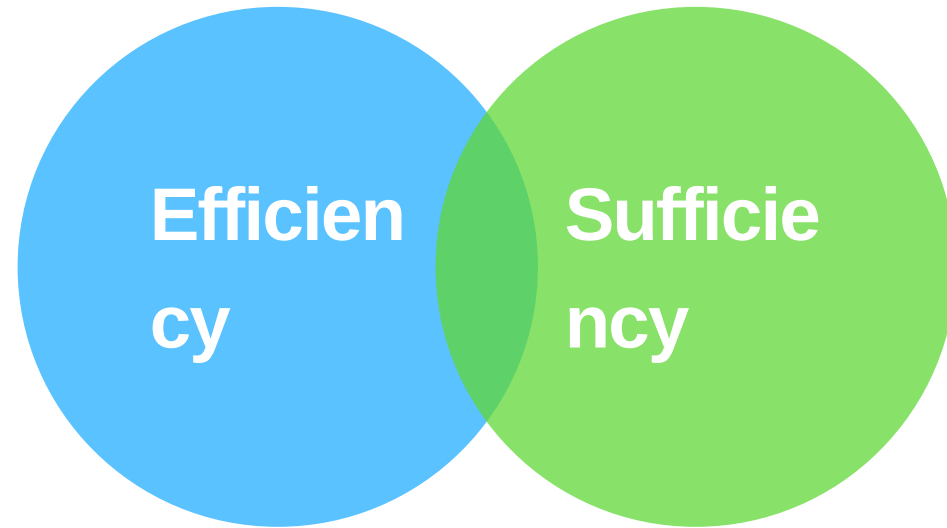
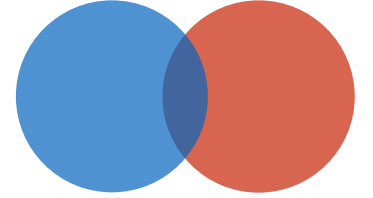
Expressing power: City of Irving bans CFC'S



**“Power springs up whenever
people get together and
act in concert.”**

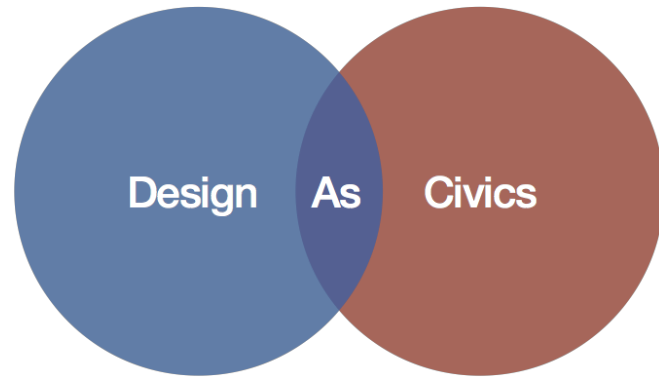
Arendt, H. (1970). On Violence. New York: Harcourt, Brace & World.





“Efficiency hasn’t even compensated for the growth in population, let alone the growth in incomes.”

Jackson 2009 p.29

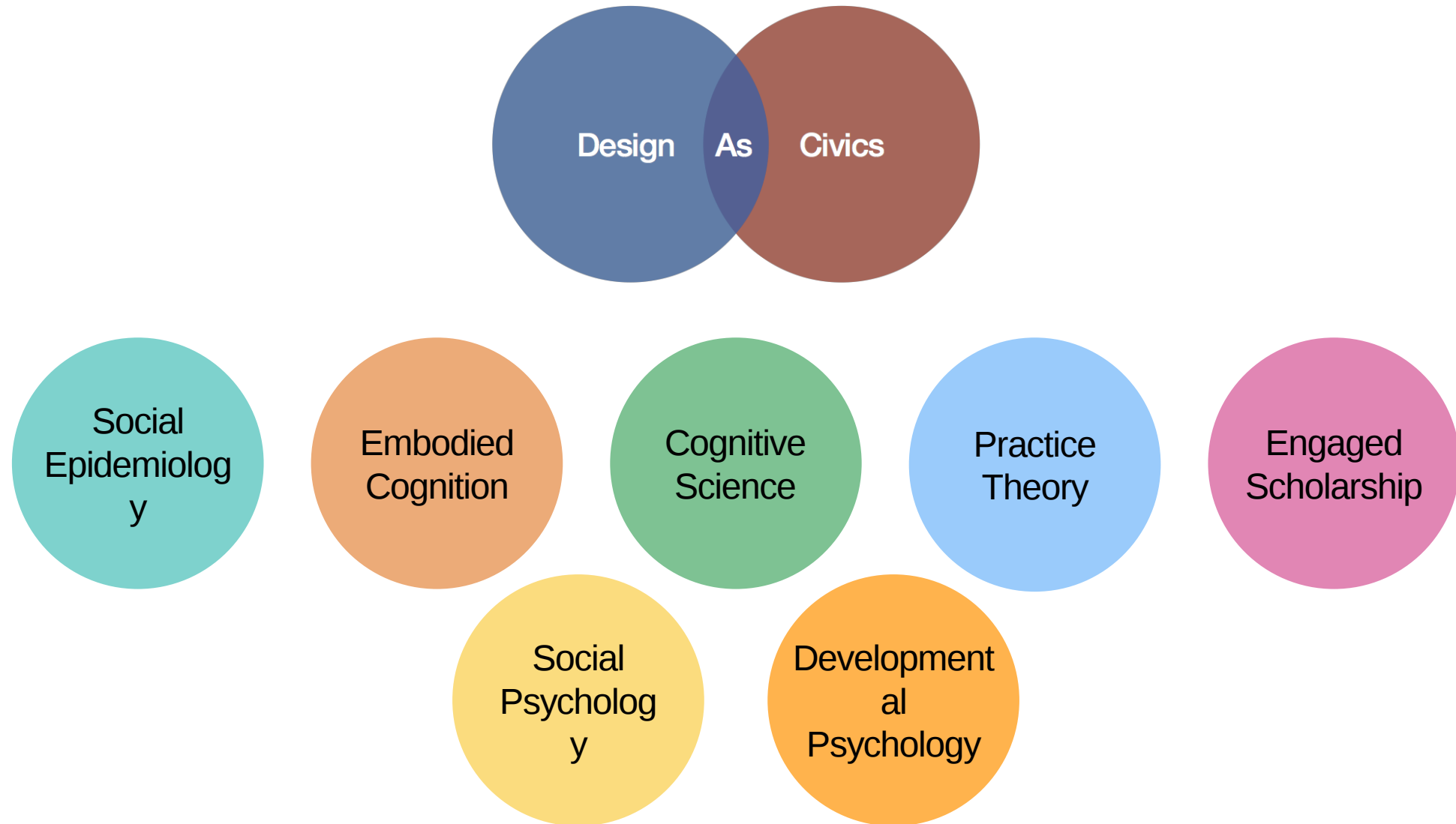


A practical philosophy for transforming our understanding of living

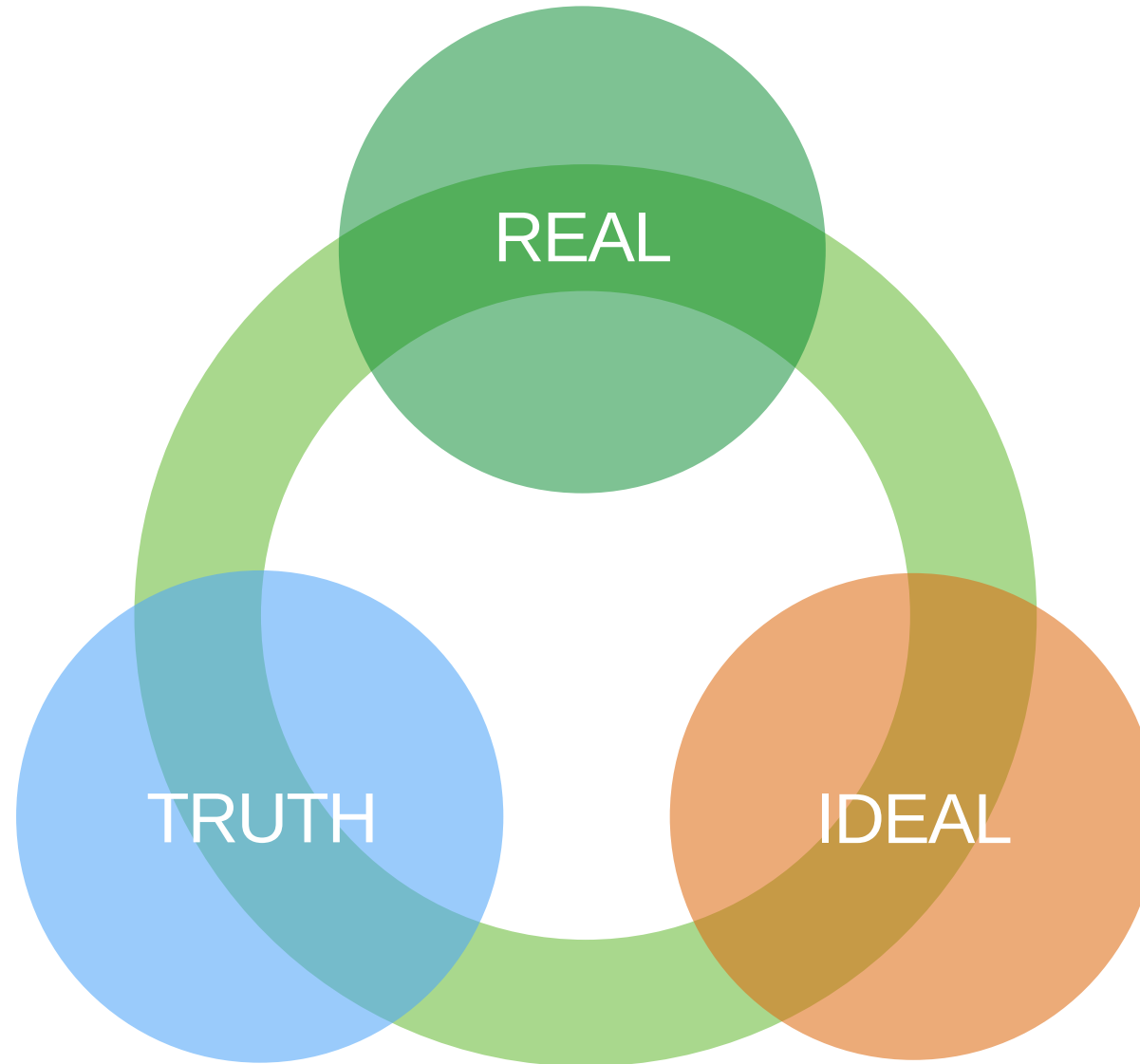
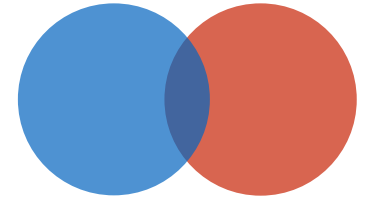
“design theory at its most fundamental ought to be a theory of how design does and might function in society rather than simply a theory of techniques”

Margolin 2002 p.238

DaC: A transdisciplinary pragmatic perspective



DaC: A transdisciplinary pragmatic perspective

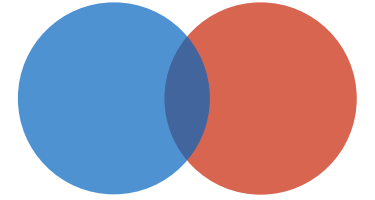


DaC as a praxis is
***“AN ONGOING
SYNTHESISING OF
THE TRUTH, REAL
AND IDEAL?”***

Nelson & Stolterman 2012 p.37

DaC: A City's systemic praxis for flourishing

FUTURE: Telos = the 'Good Life'



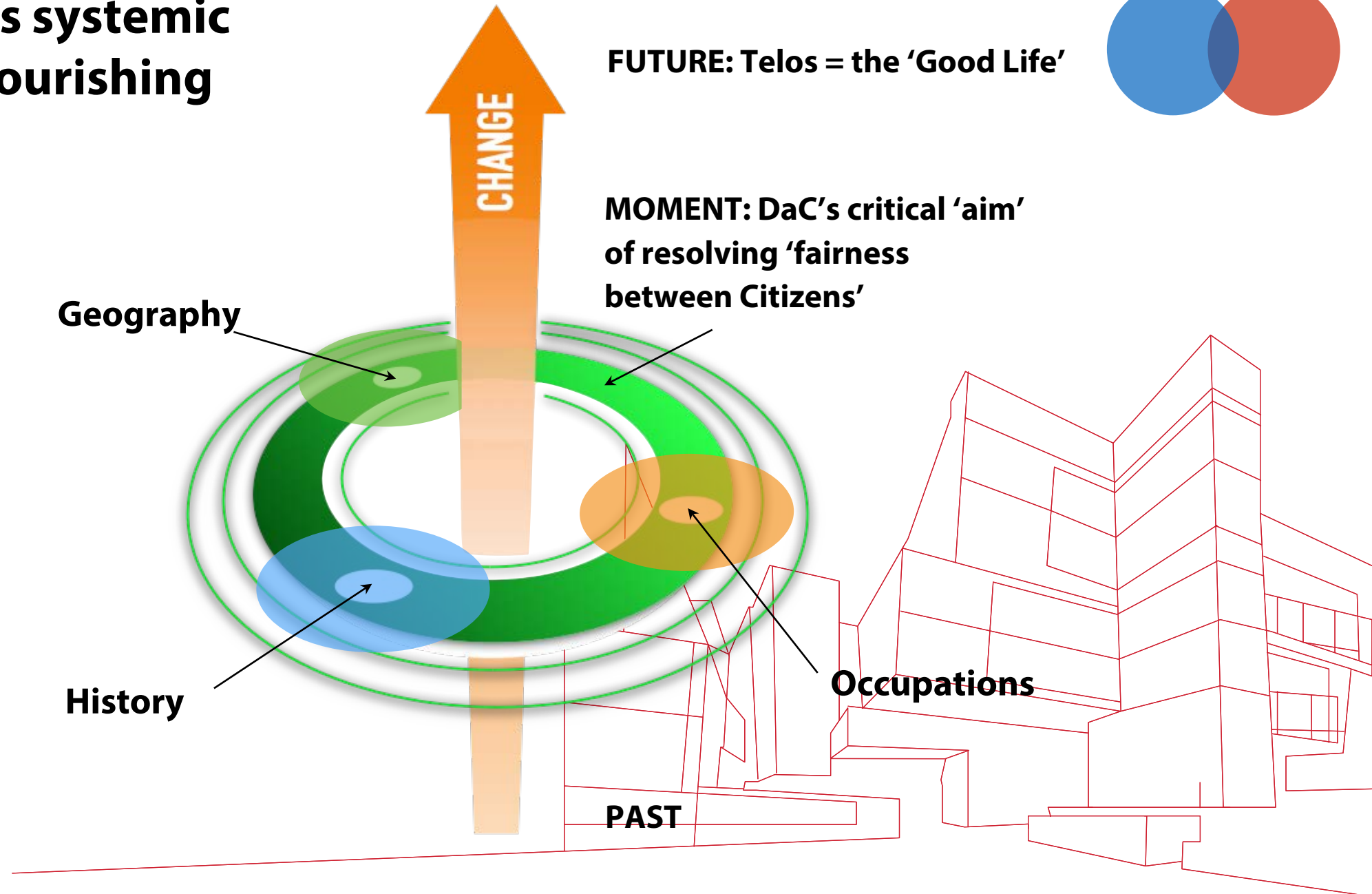
MOMENT: DaC's critical 'aim' of resolving 'fairness between Citizens'

Geography

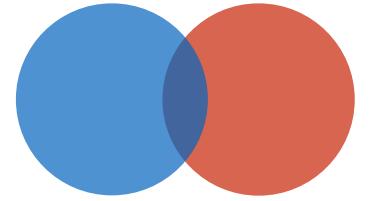
History

Occupations

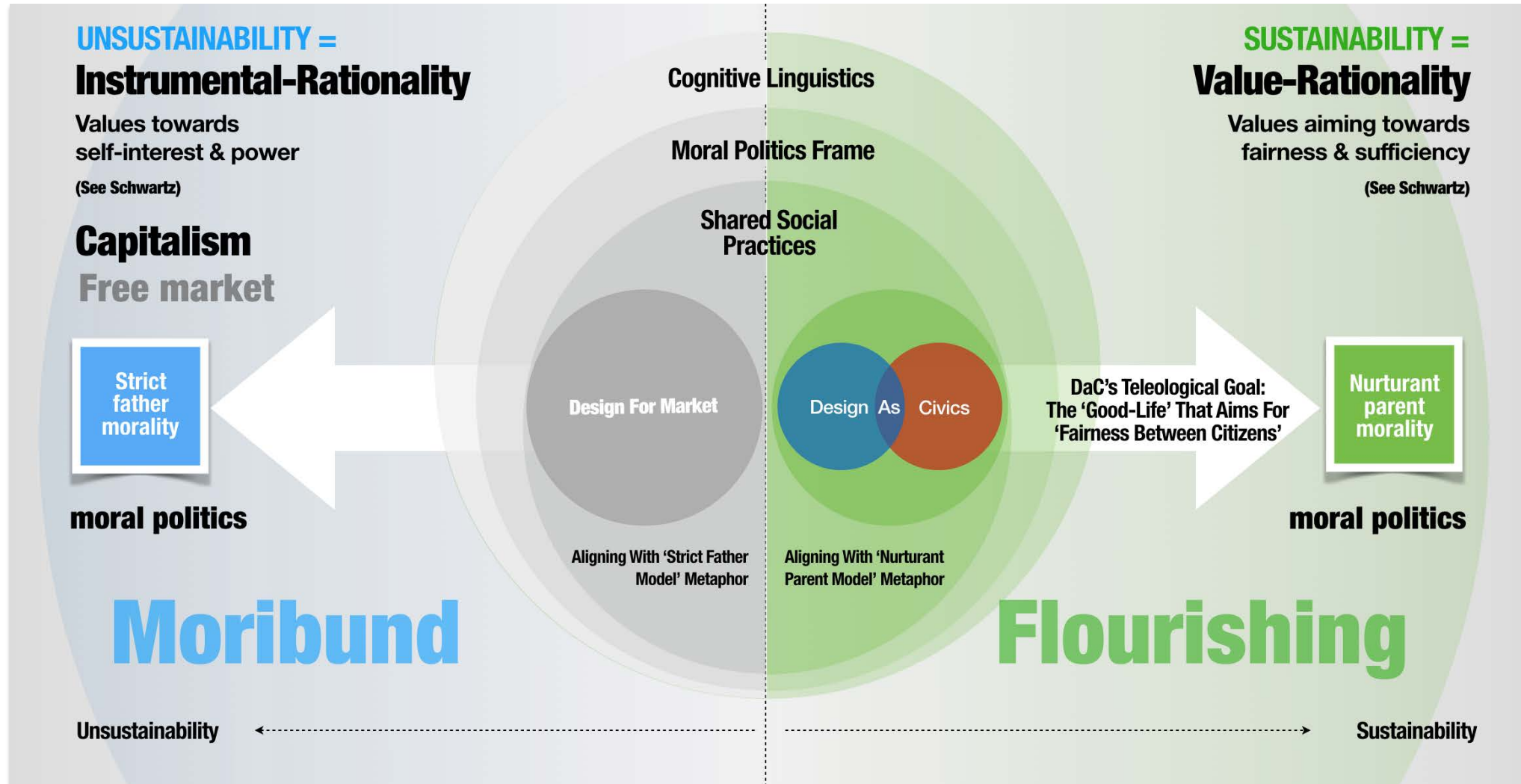
PAST



Mental
frames
aim
our
moral
politics

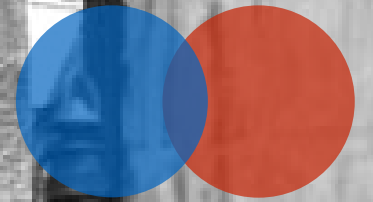


DaC: Defining a value-rational praxis

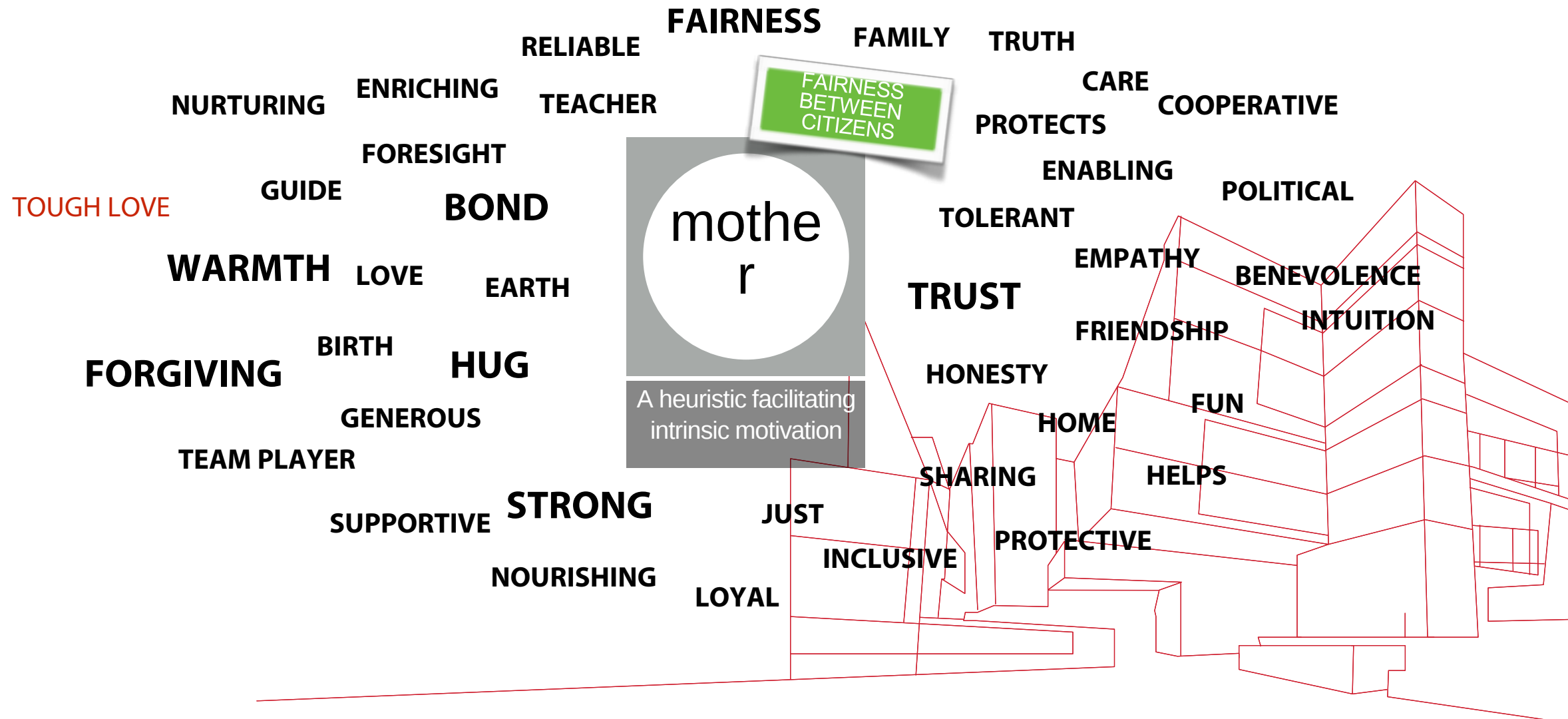
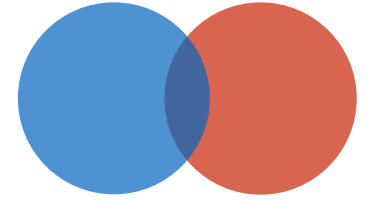


Metaphor's inform our practice

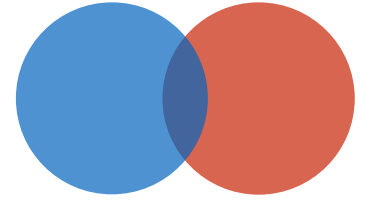
'Community as brighted'
versus 'A natural
community'



The metaphor 'mother,' is integral to DaC's practice within a value-rational paradigm



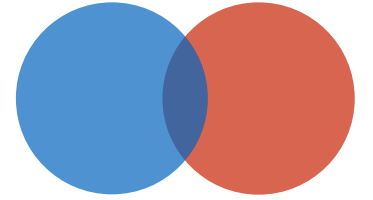
Pedagogy – Contextmapping + Appreciative Enquiry



Contextmapping Reflections: Developing intersubjectivity.



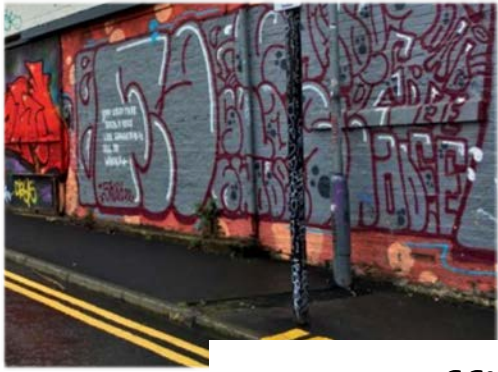
Insights revealing difference, both valid



Embodied cognition: 'mother' = warmth

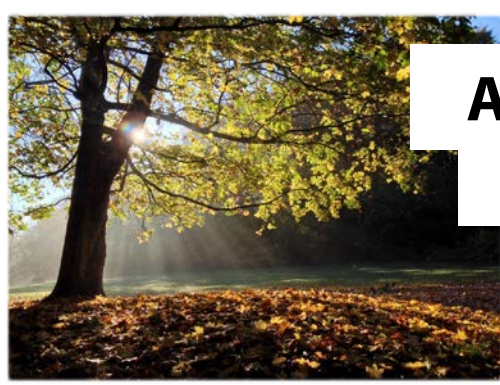


"Layout feels like a sweatshop"



A graffiti column

Creative expressions



A living wall:

A tension of creativity yet calming

A living wall:

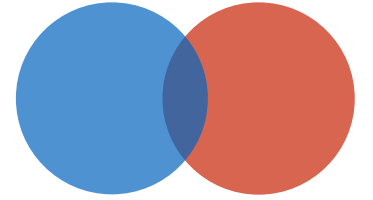
Promoting home growing food within maker space

Circular Economy

Design for local making. Creative jobs promoting the 'good life'

What next?

Developing relationships with organisations with infrastructures suited to support and practising DaC



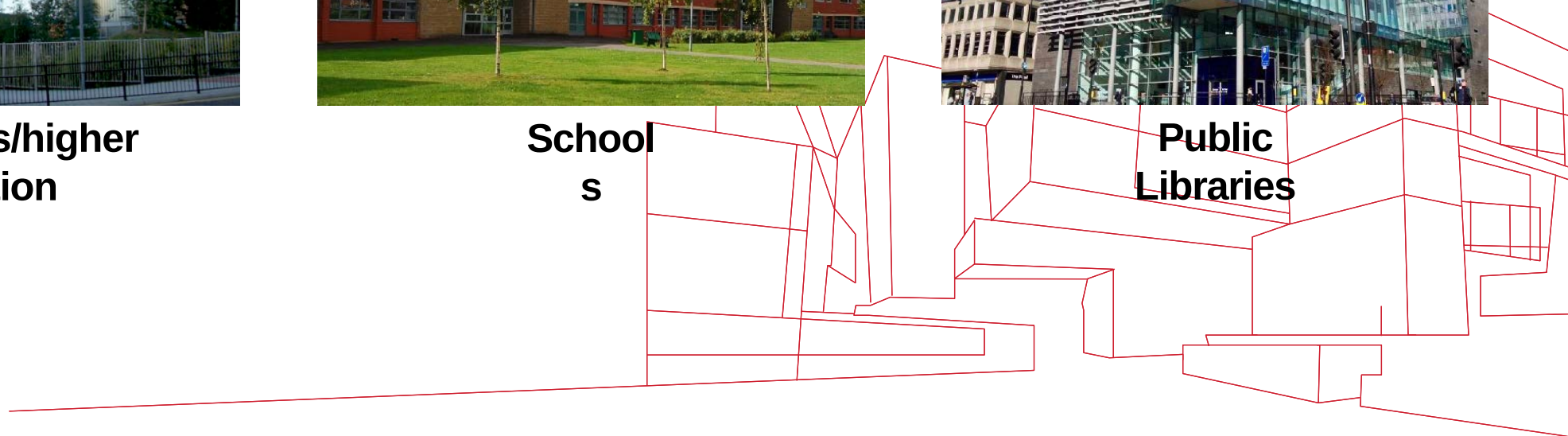
Universities/higher education

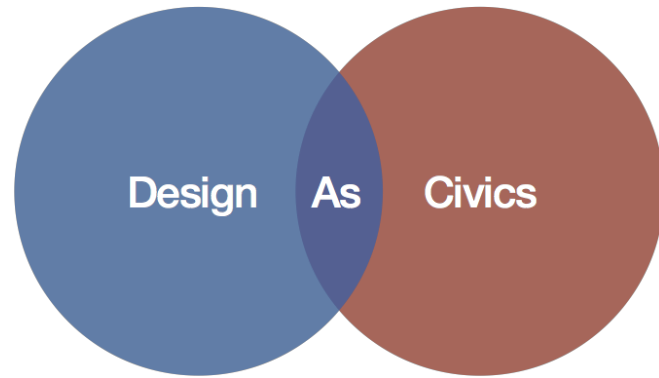


Schools



Public Libraries





**Taking aim at 'wicked problems.'
A practical philosophy for educating designers in
the making of wise decisions**

