

**2009 Conference on Communication and the Environment**  
**Tentative Conference Agenda**  
University of Southern Maine-Portland Campus  
June 27-30, 2009

**Saturday, June 27**

- 4:00-7:00** Registration
- 6:00-7:00** Conference Reception
- 7:00-8:00** Dinner
- 8:00** Keynote Address – *The Role of Communication Studies in Sustainable Development: A Call to Collaborative Action*  
Dr. David Hart, Director, Senator George J. Mitchell Center for Environmental and Watershed Research, University of Maine, Orono.
- 9:00+** Grad Student Mixer

**Sunday, June 28**

- 8:00 to 8:30** Continental Breakfast & Registration continues
- 8:30-9:50** Session 1

A. *News Media Coverage and Environmental Issues*

**Definition by Dichotomy: News Coverage of the World Summit on Sustainable Development**  
Cassie Smith, University of Colorado Boulder

**The Roads Less Traveled: Looking for Certainty in the Colorado Roadless Rule and Media Coverage**  
\*Hollie Smith, Todd Norton, & Ritch Woffinden, Washington State University

**Planning the Waterfront: An Examination of Diversity in Newspaper Content and Coverage**  
Lisa-Anne Botticella & Michal Bardecki, Ryerson University

**Contesting Property and Production: Dialectical Hegemony in the Case of The Earth Liberation Front**  
Ana Haase-Reed, Washington State University

B. *Collaborations, Stakeholders, and Activism*

**Toward a More Complete Understanding of Sustainable Rural Community Development: Appreciating Systems and Interactional Theories**  
Jordan Smith, North Carolina State University

**Collaboration Avoided: The Construction of an Oil Pipeline in Minnesota**  
Jessica A. Klassen, Texas A&M University

*Continued...*

\*Paper presenter

**Pluralism, Collaborative Potential, and Regional Sediment Management: Assessing the Situation via Stakeholders' Views**

Gregg B. Walker, Oregon State University

**Role of Environmental Communication in Shaping Remedy at America's Largest Superfund Site**

Pat Munday, University of Montana, Butte

**10:00-11:45**            Session 2

C. *COCE's Next Ten: Where Do We Go From Here?*

**COCE: Time to Organize!**

Steve Depoe, University of Cincinnati

**Bridging the Gap to Common Ground**

Mike Liles, Andrea Feldpausch, Leigh Bernacchi, & Anna Munoz, Texas A&M University

**Vision 2029: Looking Ahead to the Next Ten COCE's**

Barb Willard, DePaul University

**Opportunities and Pitfalls in the Next 10 years: Situating "Our" Conference in an Increasingly Institutionalized and Professionalized Field**

Pete Bsumek, James Madison University

**Expanding the Reach and Reputation of Environmental Communication Scholarship**

Tracy Marafiotte, SUNY Fredonia

**COCE's Next Ten: Comments from Overseas**

Nadarajah Sriskandarajah, Swedish University of Agricultural Sciences

**12:00-1:00**            LUNCH

Environmental Communication: A Journal of Nature and Culture - Editorial Board meeting

**1:10-2:30**            Session 3

D. *Environmental Communication in Action: A Look at Theory-Practice Nexus*

**Responding to (Organizational) Climate Change: Facilitating the National Park Service's Transformation**

Jessica Thompson, Colorado State University

**Theory and Practice of Making Green Media**

Andy Opel, Florida State University

**Connecting Communities through Environmental Communication and Empowerment: Examining Local Hispanic Environmental Meaning Systems in the US Southwest**

Tema Milstein, University of New Mexico

**Communication Consulting for a Sustainable Agriculture Initiative**

Joshua J. Fry, State University of New York at Oneonta

E. *Integrating Communication Studies into Issue-Driven Interdisciplinary Research: Maine's Sustainability Solutions Initiative as a Model*

Laura Lindenfeld, University of Maine  
Rob Lilieholm, University of Maine  
Jessica Leahy, University of Maine  
Kathleen Bell, University of Maine  
Linda Silka, University of Maine  
Terry Porter, University of Maine

**2:40-4:00**

Session 4

F. *Alienating People from Place by Divorcing Production from Consumption*

**The Forest Question: A Political-Economic Proposal for Interpreting the Connections between the Forest Industry, Climate Change and Environmental Communication**

Cristian Alarcón Ferrari & Nadarajah Sriskandarajah, Swedish University of Agricultural Sciences

**Animal, Vegetable or Mineral: Viewing Food Production through a TV Screen**

Jean P. Retzinger, University of California, Berkeley

**Hunting as Anachronistic Bridge for the Human-Nature Divide**

\*M. Nils Peterson, North Carolina State University; Hans Peter Hansen, Swedish University of Agricultural Sciences; & Markus J. Peterson, Texas A&M University

**Promoting Sustainability by Facilitating Discovery of the Interdependence between Production and Consumption of the Yellowstone River's Ecosystem Services**

Cristi Choat Horton, Tarleton State University; Damon Hall, Texas A&M University; & Susan J. Gilbertz, Montana State University-Billings

**Linking Production and Consumption with Deontologically Driven Symbolic Acts of Conservation and Humanitarianism**

Rachel Shellabarger\*, Nils Peterson, Erin Sills, & Sarah Warren, North Carolina State University

G. *Human Nature Interactions*

**A Theory of Naturalization: The Alchemist's Cookbook for Transforming the "Social" into the "Natural"—and Back Again**

Christopher Gamble, University of Washington

**The Rhetoric of <Military Readiness>: Public Discourse, Whales and Navy Sonar**

Terence Check, St. John's University

**Shoring up National Security: Beached Whales, Articulation and (Counter) Hegemonic Discourses**

Deborah Callister, University of Utah

***Silent Spring* and Anti-Dualist Philosophy: A Book's Role in Re-conceptualizing Human-Environment Interactions**

Marisa Lubeck, U.S. Geological Survey

**4:10 – 5:30**

Session 5

H. *Risk Communication*

**Seeking and Processing Information about Wildlife Disease Risk: A Proposed Model and Its Implications for Disease Management and Risk Communication:**

Chris Clarke, Cornell University

**Application of Integrative Crisis and Emergency Risk Communication Model**

Ann Jabro, Robert Morris University

**Uncertainty Reduction and Media Complimentarity in Environmental Communication During Wildfire Emergencies**

Emily Hobbs, \*Michael Salvador, Matt Carroll, & Doug Hindman, Washington State University

I. *Climate Change*

**Organizational Resilience in the Face of Climate Change**

\*Jessica Thompson & Sarah Schweizer, Colorado State University

**A Comparative Rhetorical Analysis of US and UK Newspaper Coverage of the Correlation Between Livestock Production and Climate Change**

Laura Kiesel, University of Vermont

**NIMBY, Inverted Quarantine, and GHOST: A Comparative Look at Constructions of Environmental Risk and Their Implications for Environmental Action**

Judith Hendry, University of New Mexico

**College Students' Attitudes and Beliefs about Climate Change Mitigation: Implications for Communication**

Amy E. Chadwick, Pennsylvania State University

**6:00-7:00**

Reception sponsored by *Environmental Communication: A Journal of Nature and Culture*

**6:45**

Announcement of Next COCE Host

**7:15-8:15**

Downeast Lobster Bake & Vegan Grill

**8:30-9:30**

Cross/Walking, Performance by Jonny Gray

**Monday, June 29**

**8:00 to 8:30** Continental Breakfast

**8:30-9:50** Session 6

J. *Strategies for Communicating Environmental Issues*

**A Sublime Junkyard?! Placing the Sublime in Contemporary Environmentalism**

Lisa Slawter Volkening, University of Georgia

**Virtually Natural: Environmental Education in *Second Life***

Joseph S. Clark, University of Florida

**(Re)Framing News as a Strategic Role for Environmental Communication: A Case Study of the Gas-Drilling Controversy in the Catskills**

Diane Hope, Rochester Institute of Technology

**Influencing Decision Makers: Applying Psychology and Communication Research for Upstream Environmental Behavior Change**

Bruno Takahashi, SUNY Syracuse

K. *Understanding Different Communities*

**Damning the Dump, Banning the Burn: Understanding the Farmer's Dilemma in Agricultural Plastics Disposal in New York State**

Laura Rickard, Cornell University (\*Presented by Chris Clarke, Cornell University).

**Vegan Soul Food: African-American Vegetarianism in Media**

Garrett Broad, University of Southern California

**The Impact of Communication on Belief in and Perceived Knowledge of Environmental Norms**

John C. Besley, \*David Whiteman, & Sonya H. Duhe, University of South Carolina

**10:00-11:20** Session 7

L. *Communication as a Tool for Development of Competence within Natural Resource Management*

**Communicative Skills Development of Administrators – A Necessary Step for Implementing Participatory Policies in Natural Resource Management**

Lotten Westberg, Lars Hallgren, & Agneta Setterwall, Swedish University of Agriculture

**Content and Didactics of education in Environmental Communication - Experiences from One of the First Explicit EC – Master Program**

Lars Hallgren, Swedish University of Agriculture

*Continued...*

**Implementing Nature Conservation Policy in the Name of Participation: Field-level Bureaucrats as a Lubricant**  
Hanna L Bergeå & Magnus Ljung, Swedish University of Agricultural Sciences

**Landscape and Place Concepts Meeting Through Encounters between Birdwatchers and Farmers**  
Elvira Caselunghe, Helena Nordström Källström, & Johan Ahnström, Swedish University of Agricultural Sciences

**Exploring Landowner's Conceptions of Stewardship, Social Responsibility, and Property Rights**  
Shari Rodriguez, Nils Peterson, Fred Cabbage, Erin Sills, North Carolina State University

**Epochs of NRM Policy Making in Africa: A Retrospective Reflection**  
Atakilte Beyene & Neil Powell, Swedish University of Agricultural Sciences

**11:30-12:20** Lunch

**12:20-1:00** Lunch Presentation, **Music & Environmental Communication**  
Dr. Paul Christiansen, University of Southern Maine, School of Music

**1:10-2:30** Session 8

M. *Climate Change as Communication Nexus: Defining, Linking and (Re)articulating Environmental Discourses, Practices and Policies in Terms of Climate Change*

**Climate Change, Urban Microclimates and Local Decision-Making.**  
Jessica Thompson, Colorado State University

**Resonating Climate Change Policy into Reality: Economic Development and the Deployment of Wind Energy in Texas**  
Damon M. Hall, Texas A&M University

**Articulating "Resilient Habitats" in the Era of Climate Crisis: A Rhetorical Battle for Hegemony at the Nexus of the Material and Ideological "End of Nature"**  
Pete Bsumek, James Madison University

**Beyond Green Consumerism: Communication at the Nexus of Climate Change and Consumption**  
Steve Schwarze, The University of Montana

N. *Excavating Public Participation: Critical Perspectives on Social-Political Dimensions*

**Stakeholders or Citizens? A Probe into the Politics of Participation in Environmental Governance**  
Hans Peter Hansen & Nadarajah Sriskandarajah, Swedish University of Agricultural Sciences

**How Inter-Community Communication Shapes Efforts to Achieve Sustainability on Military Installations**  
Graise Lee, Nils Peterson, Fred Cabbage, and Jessica Jameson, North Carolina State University

**Colonizing participation: Land Use Management and Lifeworlds - Two Cases of Natural Resource Management in Sweden**  
Per Haglind & Elin Ångman, Swedish University of Agricultural Sciences

**Feelings and Fellings – Considering the Importance of Embarrassment in a Swedish Forestry Conflict**  
Elin Ångman, Swedish University of Agricultural Sciences

*Continued...*

**'The Void of Illegitimacy': Grounding the Methodology of Dialogical Boundary Critique for the Facilitation of Stakeholder Planning in Philippines Integrated Coastal Management Policy**

Rasmus Klocker Larsen, Swedish University of Agricultural Sciences

**2:30-2:45** Break - Local Maine Ice Cream

**2:50-4:10** Session 9

O. *Eco-cultural Manifestations and Reverberations: Discursively Negotiating the Human-Environment Nexus*

**"Listening" to Nature and the Animals: A Blackfeet Discourse**

Donal Carbaugh, University of Massachusetts-Amherst

**Orcas and "Dorcas": The Cultural Limits to Expressing Emotional Connection with Nature**

Tema Milstein, University of New Mexico

**The Tao of Food Activism: Using Institutions to Fight Institutions**

Maura Troester Nunez, University of Colorado-Boulder

**Learning to Howl: Canine-Human Communication on a Sled Team**

Emily Plec, Western Oregon University

P. *Discourses of Legitimacy in Three Canadian Cases of Environmental Policy Communication*

**Environmental Law as Ecological Communication: The Evolution of the Canadian Air Pollution Regime, 1958 to 2005**

Owen Temby, Carleton University, Canada

**Rhetorical Constructions of Community and Ethos in a Canadian Environmental Risk Assessment**

Philippa Spoel, Laurentian University, Canada

**Rhetorical Representations of Science in the Construction and Communication of Organizational Arguments in the Climate-Change Debate**

Graham Smart, Carleton University, Canada

**4:20 – 5:20** Session 10

Q. *Media Persuasion*

**The Biosphere Metamorphosed as 'Buyosphere': *The Human Footprint*, Commercial Television, and Consumerism**

Matthew Killmeier, University of Southern Maine

**Evaluating Audience Resonance: Strategic Environmental Communication and Grid/Group Theory**

Michele Poff, University of Washington

**Struggling for Ideological Integrity in the Framing Process of U.S. Animal Rights Organization Food Campaigns**

Carrie Packwood Freeman, Georgia State University

R. Visualizing the Environment

**A Scenic Landscape or Devastating Catastrophe: Risk Communication through the Eyes of Photography**

Erin Dalton, Clemson University

**Participant Visual Ethnography: The Experience of Environmental Art**

Dylan P. Wolfe & David R. Novak, Clemson University

**Powering Our Energy: Conceptions of Energy in Contemporary Advertising**

Brian Cozen, University of Washington

**6:00-9:00**

COCE Community Dinner and Optional Field Trips

**Tuesday, June 30**

**8:00 to 8:30**

Continental Breakfast

**8:30-9:50**

Session 11

S. Physical Spaces

**Communication, Conflict and Science in Natural Resource Collaboration: A Case Study of an Inactive Collaborative Group**

Aleta Rudeen, Colorado State University

**Crime Prevention and Urban Environmental Communication**

Erin Despard, Concordia University

**Politics on the Trail: A Rhetorical Critique of Hidden Canyon Trail in Zion National Park**

Samantha Senda-Cook, University of Utah

**What We Talk about When We Talk about Recreation Outdoor Experience, Access to the Coast, and Relationship with Nature**

Catherine Schmitt, University of Maine

T. Citizenship/Public Participation

**Taking Public Out of Participation: How Rhetorical Conventions of Environmental Impact Statements Influence Citizen Action**

Laura Vernon, Utah State University

**Plant Trees. It's Good for the Economy, and it's Good for the Environment": Environmental Citizenship of George W. Bush**

Jessica M. Prody, University of Minnesota

*Continued...*



**Public Participation in Energy Policy: A Case Study of the San Juan Citizens Alliance**  
Andrea Marie Feldpausch, Texas A&M University

**10:00-11:20**      Session 12

U. *Counting the "Self": Constructions of Environmental Identities and Activism*

**Commodification of Activism: An Impetus to Action**  
Whitney Miller, University of Cincinnati

**Flesh Eating and the Construction of Masculinity**  
Jenny Grubbs, American University

**Environment: In the Eyes of Different Worlds**  
Collin Noronha, University of Cincinnati

V. *Management in Crisis: Endangered Species and Climate Change*

**Efforts for the Federally Endangered Ocelot: A Case Study of Incentive-Based Conservation Programs**  
Andrea M. Feldpausch, Texas A&M University

**Sea Turtles and Climate Change: Putting All Their Eggs in One Basket**  
Michael J. Liles, Texas A&M University

**The Grizzly Ideograph in the Yellowstone Delisting Debate**  
Israel D. Parker, Texas A&M University

**In Commonness is the Preservation of the Bird: Endangered Birds and Endangered Birding Experiences**  
Leigh A. Bernacchi, Texas A&M University

**Giving a Rip: Collaboration in the Face of a Changing Climate**  
Anna M. Muñoz, Texas A&M University

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Conference Ends