

Problem Based Scenario
“Hoodies, Hijabs, and Homos: Oh My!”

Ben Kitchen: Social Media Intern, LGBTQ Center; Secretary, UC Alliance



Anna Bentley, The News Record, April 8, 2012

Our 7 Minute Scenarios

January 18, 2012: Wikipedia and Google black out their websites to protest SOPA.

Wikipedia:

“Imagine a World Without Free Knowledge”

Google:

“Tell Congress – Don’t Censor the Web”



December 21, 2012: the Mayan long-count calendar predicts the world will end.

This date marks the end of a b’ak’tun ... a time period used in America before the arrival of Europeans.

Back to the Chalkboard
Students at the Intersection of

KNOWLEDGE

INFORMATION

TECHNOLOGY

MEDIA

Imagine engaging 4,000 incoming students for library orientation over the course of 19 days, 200 + students per day for one hour.
Imagine using problem-based learning scenarios to convey the libraries’ role with research in 8 minutes or less.
Imagine double-sided, free standing 4’ by 8’ chalkboards as the innovative tool to inspire students.
Discover how to develop and implement an active learning experience that is easy to facilitate.



- **Fun, interactive, kinesthetic and technology free experience for students**
- **Capture students’ ideas quickly**
- **Challenge students to think critically about controversial questions**

Pam Bach and Barb Macke
University of Cincinnati Libraries

ACRL 2013 Conference

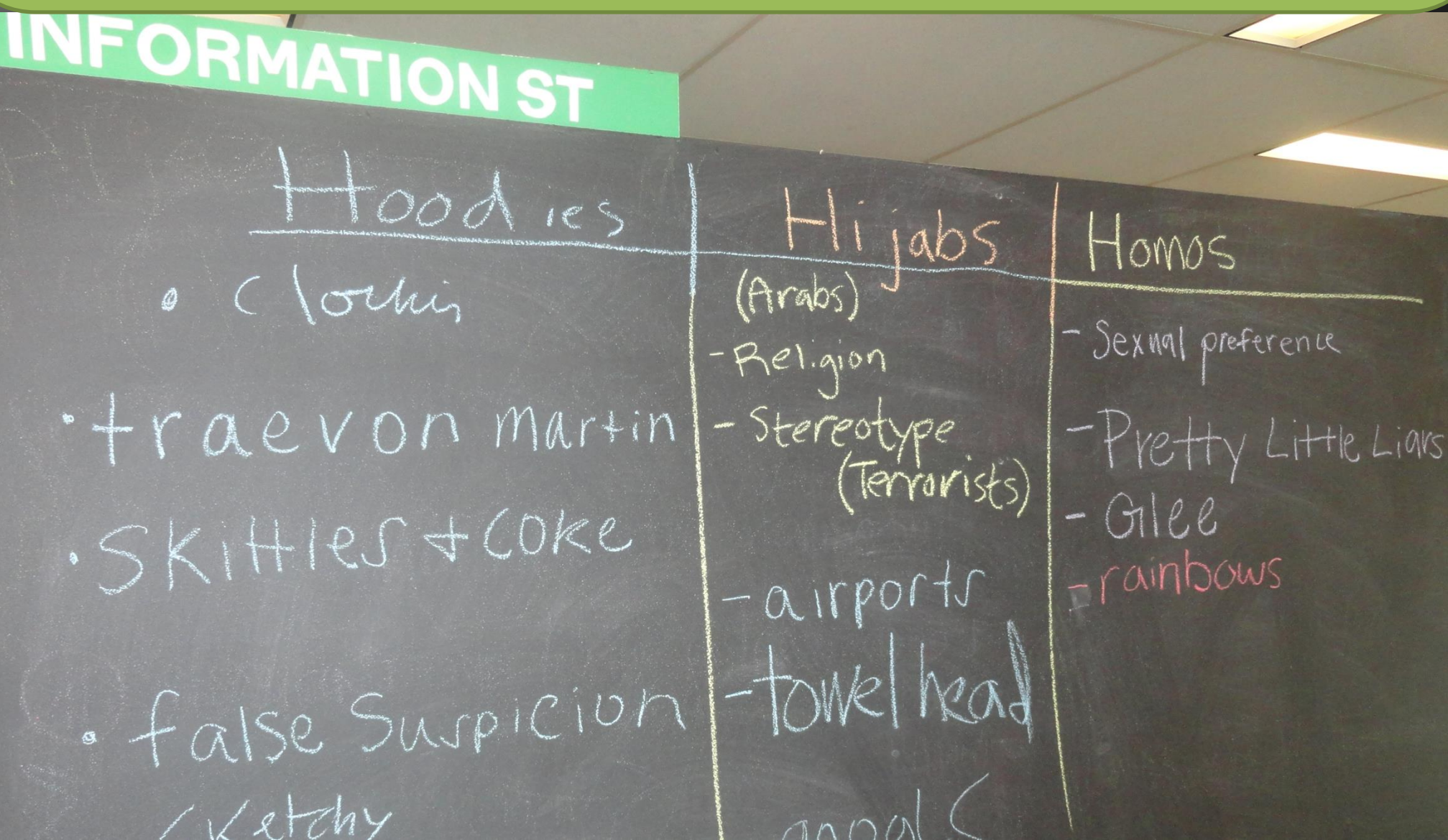
Knowledge

What do you know about this phrase?



Information

What information do you need to understand this phrase?



Technology & Media

What sources would you use to find information?

