

Using Robocalls to engage Students

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About Robocalls

- Robocalls are phone calls that are pre-recorded.
- It is currently the number one source of consumer complaints at the Federal Communications Commission (Wheeler, 2016)
- It is appropriate that you ask for permission before you send messages, or request that customers opt out of calls.

Uses of Robocalls

- Churches and religious groups: They use robocalls to send out prayer requests, event reminders and service alerts.
- Emergency Robocalls: Robocalls can be used for emergency alerts to save lives.
- Non-Profit Robocalls: Non-profit organizations can use robocalls to raise funds and send notices about events.
- School Robocalls: Teachers and principals use robocalls to reach parents to reinforce announcements.

Uses of Robocalls

- College Robocalls: Professors use robocalls to alert students on upcoming assignments and other essential tasks.
- Political Robocalls: Politicians use robocalls to campaign.
- Sports Robocalls: Coaches and sports organizations use robocalls to send out announcement, including upcoming events.

Key Features of Robocalls

- **Push to connect:** When messages are sent out, it is possible for customers to press a key and connect to you.
- **Free Try:** Most companies can help you connect to up to 25 people each week or month.
- **Pricing:** Most companies have pay-as-you go and unlimited monthly plans.
- Most companies use Secure Sockets Layer (SSL) to transmit data.

Key Features of Robocalls (continued)

- You can view real-time reports of every message you send out.
- You can use your phone number to call so that clients can identify who is calling.
- Voicemail Detection: If someone does not answer, your message can go to the voicemail.
- Additional Services: Some companies offer free email messages in addition to voice messages.

Robocall Organizations

- DialMyCalls:
 - Up to thirty seconds message to up to 25 contacts per week at absolutely no cost
- Link To Website: www.DialMyCalls.com
- Customer Support #: 1-800-928-2086
- Phone Support Hours: Monday - Friday 10am - 6pm EST

The screenshot shows the DialMyCalls website. At the top left is the logo with the tagline "You record it, we send it...". At the top right is the text "Have Questions? Call Us! 1-800-928-2086" with a phone icon. Below the logo is a navigation bar with buttons for "HOME", "NEW BROADCAST", "CONTACTS", and "RECORDINGS". The main content area is titled "Account Overview" and features a yellow box with the heading "Create Your First Broadcast". Below this heading is the text "You have successfully created a new account. Follow the steps below to send out your first broadcast." There are three numbered steps in a row: 1. "Add contacts" with a person icon and a plus sign; 2. "Record message" with a microphone icon; 3. "Set up broadcast" with a radio tower icon. A progress bar at the bottom of the steps shows the first step is completed.

Robocall Organizations

- Call-Em-All:
 - You can start with 25 credits for free.
- Link To Website: www.Call-Em-All.com
- Customer Support #: 1.877.226.3080
- Phone Support Hours: 24 Hours
- Online Support: info@call-em-all.com
- Online Support Hours: 24 Hour Online Support

Free Trial (upgrade below)

Balance [?]	25.0
Pending [?]	0.0
Available	25.0

[Upgrade Your Trial](#)

Need Help?

[Help Desk](#)

Active Broadcasts | Completed Broadcasts

[+ CREATE A BROADCAST](#) | [MANAGE CONTACTS](#)

Active Voice Broadcasts

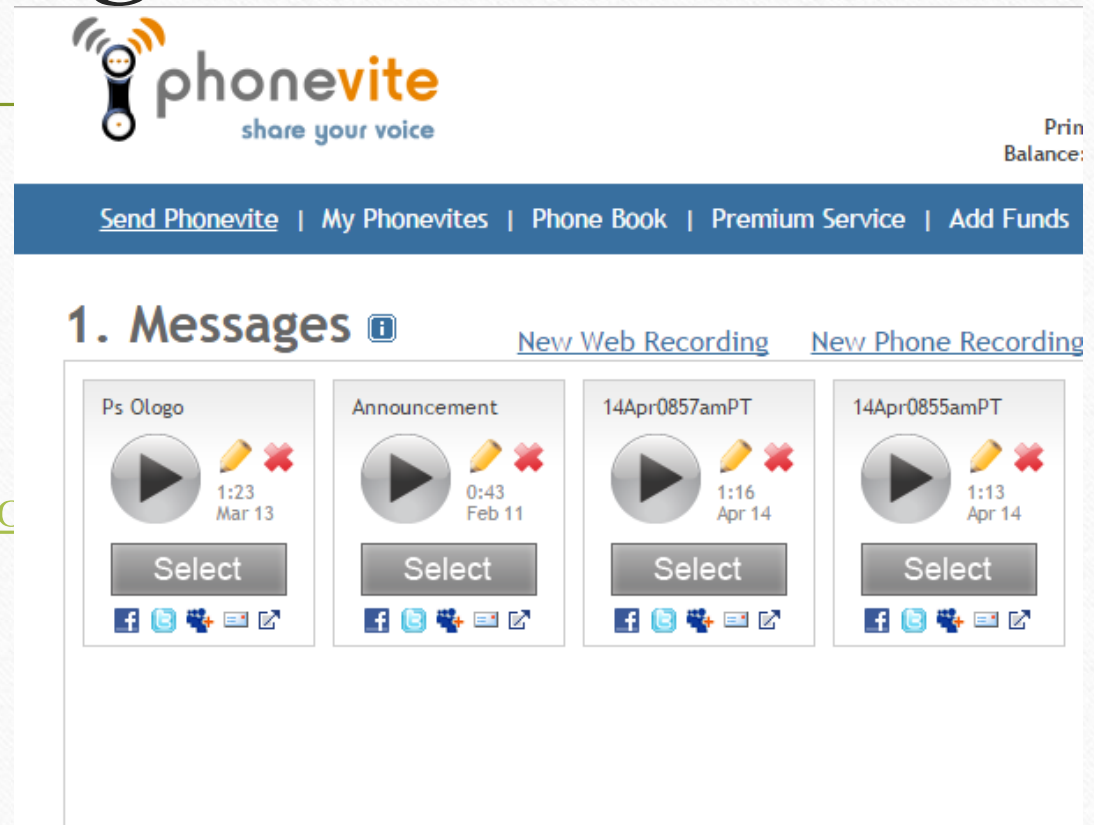
Broadcast Info	Completed Calls	Live Person	Voice Mail	Busy / NA	Invalid Number	Not Completed
You currently do not have any active voice broadcasts.						
Click here to get started.						

Active Text Broadcasts

Broadcast Info	Completed Texts	Delivered	Invalid	Not Completed	Broadcast Replies
You currently do not have any active text broadcasts.					
Click here to get started.					

Robocall Organizations

- Phonevite:
 - You can start with a group of 25 people for free.
 - Website: <https://www.phonevite.com>



The screenshot displays the Phonevite website interface. At the top left is the Phonevite logo, which consists of a stylized robot head with orange and black segments, followed by the text "phonevite" in a bold, sans-serif font and "share your voice" in a smaller font below it. To the right of the logo, the text "Print Balance:" is visible. Below the logo and text is a dark blue navigation bar with white text links: "Send Phonevite", "My Phonevites", "Phone Book", "Premium Service", and "Add Funds".

Below the navigation bar, the main content area is titled "1. Messages" with an information icon. To the right of the title are two links: "New Web Recording" and "New Phone Recording". The messages are displayed in a grid of four cards. Each card contains a play button icon, a pencil icon, and a red 'X' icon. The first card is titled "Ps Ologo" and has a duration of "1:23" dated "Mar 13". The second card is titled "Announcement" and has a duration of "0:43" dated "Feb 11". The third card is titled "14Apr0857amPT" and has a duration of "1:16" dated "Apr 14". The fourth card is titled "14Apr0855amPT" and has a duration of "1:13" dated "Apr 14". Each card also features a "Select" button and a row of social media sharing icons (Facebook, Twitter, LinkedIn, Email, and Print).

Getting Acquainted

- Registration: Most organization will require that you input your name, phone number and company information.
- To activate your account, most companies will send verification code to your email or phone.
- Most companies will request that you record a message, create a list of clients, and schedule when the message will go out.

Let's Try It!

- Call-em-all

<https://www.call-em-all.com/freetrial>

Dial-my calls

<https://www.dialmycalls.com/>

Phonevite

<https://www.phonevite.com/signup/>

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<https://www.fcc.gov/news-events/blog/2016/07/22/cutting-robocalls>