Cinti Times-Star
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Editor's Mail Box

This column is intended as a medium for expressing the opinions of our readers. The views expressed are not to be considered those of the TIMES-STAR. Because of space limitations contributors are requested to make their letters as short as possible. Anonymous letters will not be published.

People's Capitalism

To the Editor of the TIMES-STAR:

The life and death struggle between capitalism and Communism is primarily a struggle between ideas in the minds of people. These ideas must in large part be based on the people's knowledge of capitalism and Communism. The overwhelming majority of people in this nation have an appalling lack of knowledge about the capitalistic system in which they live. This lack of knowledge provides the Communists an excellent base upon which to wage a battle right on our own territory in the war of ideas. They are capturing many minds little by little right from under our noses. If we value our continued freedom, now is the time to call a halt to this creeping underground invasion and destroy the Communist base in our midst.

The New York Stock Exchange, its member firms and the 1,200 corporations listed for trading therein altogether comprise the very heart of the capitalistic system in America. This heart has long been a high-priority target for the Communists. They know that if they can destroy our heart that all else that is symbolic of democracy will crumble away and die. In that case the mightiest nation in the world will go down to defeat without fighting, and open its doors to Communist plunder.

Let's not be too lazy or indifferent to do something about this.

One of the best things we can do is to encourage all our people to become active participants in capitalism and to own directly their share of American business.

An easy way for people of limited means to do this is through the Monthly Investment Plan sponsored by the New York Stock Exchange and its member firms. This costs as little as $40 every three months.

I am trying to interest city officials in making this possible under the payroll-deduction plan for city employes. If Cincinnati is bold enough, this will pave the way for cities all across the nation to do the same. Let's all support this plan and push for a capitalistic victory over Communist.

ORVILLE SIMPSON.
3522 Stettinius ave.

[redacted] GEO. SOKOLSKY