



International Environmental Communication Association

Opening Plenary Session Thursday 6 June 16:00-17:30

16:00 Welcome

16:10 Opening Remarks by SLU's Pro Vice-Chancellor Professor Johan Schnürer

16:15 Panel Session

17:30 Welcome Reception

Panelists



Steffen Boehm is Professor in Management and Sustainability at the University of Essex, UK and Director of the Essex Sustainability Institute.

His research focuses on political economies of the relationship between the environment and society. He has researched carbon markets in detail and more recently the extractive industries and 'extreme energy'. He was a co-founder of the open-access journal *Ephemera: theory & politics in organization*, and is co-founder and co-editor of the new open-access publishing press MayFlyBooks as well as *Interface: A Journal for and about Social Movements*. He has published three books: *Repositioning Organization Theory* (Palgrave), *Against Automobility* (Blackwell) and *Upsetting the Offset: The Political Economy of Carbon Markets* (Mayfly).

He argues that at the heart of modern, capitalist, development has been the distancing of people from nature and the enclosure of the commons. Making progress on sustainability hence involves a process of reclaiming the commons, which, he argues, should be understood as a social struggle.



John Dryzek is Professor of Political Science & Australian Research Council Federation Fellow at the Australian National University in Canberra, attached to ANU College of Arts and Social Sciences.

Working in both political theory and empirical social science, Professor Dryzek is best known for his contributions in the areas of democratic theory and practice and environmental politics. One of the instigators of the 'deliberative turn' in democratic theory, he has published five books in this area. His work in environmental politics ranges from green political philosophy to studies of environmental discourses and movements, and he has published three books in this area with Oxford University Press and Basil Blackwell. One of professor Dryzek's popular books is *The Politics of the Earth: Environmental Discourses*.

John Dryzek's current Federation Fellowship involves work on deliberative global governance (with special reference to climate change) and democratization interpreted in deliberative terms (with special reference to East Asia)



Wanjira Mathai is the Project leader for the Wangari Maathai Institute for Peace & Environmental Studies (WMI). She is the outgoing Director of International Affairs at the Green Belt Movement (GBM), where she managed International outreach and resource mobilization. For 6 years prior to joining GBM, Ms. Mathai worked as a Senior Program Officer at the Carter Presidential Center in Atlanta, Georgia (USA), monitoring and evaluating disease eradication programs. Since 2002, Ms. Mathai has been directing International Affairs at GBM, which was founded by her mother, the late Nobel Peace Laureate Wangari Maathai. She currently serves on the Board of Directors of the Green Belt Movement and WMI and on the Advisory Boards of the Global Alliance for Clean Cookstoves and the Women, Environment & Development Organization (WEDO).

Wanjira Mathai grew up in Kenya, traveling to the United States to attend college. She is a graduate of Hobart & William Smith Colleges and earned graduate degrees from Emory University's Rollins School of Public Health and Goizueta School of Business.





Professor **Susan Senecah** has been an academic at the State University of New York College of Environmental Science and Forestry from 1993. Concurrent to her work as an academic, Sue has also served as special assistant for environmental policy at the New York State legislature since 1992. Her most recent assignment with the State of New York was as a Ocean & Lakes Policy Specialist and Stakeholder Involvement Coordinator for their Coastal Resources Division, also managing New York's program devoted to sustainability.

Sue Senecah has been recognized by her professional colleagues for her pioneering work in the field of Environmental Communication in the US in the 1990s through her efforts in setting up of a Division of Environmental Communication within the much larger scientific community of the National Communication Association, then the series of Conferences on Communication and Environment (COCE), and editing of the first Environmental Communication Yearbooks in 2004 and 2005.

In October 2013 SLU will confer the degree of Honorary Doctor to Susan Senecah recognizing her work in Environmental Communication and her contribution to development of this field at SLU.



May-Britt Öhman, PhD of History of Science and Technology, is a research fellow at the Centre for Gender Research, Uppsala University, a Forest Saami of Jokkmokk herself, member of board of the Swedish National Sámi Association, reserve in the Sámi Parliament, and will represent her research on the issues of indigenous Sámi people of Sápmi, Sweden, specially water, rivers, hydro power schemes development, and the opening of new areas of mining in traditional Sámi reindeer grazing areas, land/waterscapes for fishing, berry and herb collecting, hunting, recreation and cultural heritage.

She was granted FORMAS funding of 6 million SEK for 2013-2016 for the research project "*Rivers, Resistance, Resilience: Sustainable futures in Sápmi and in other indigenous peoples' territories*"

Greening COCE 2013

We are pleased to announce that planning for COCE 2013 has been guided by the work of IECA's Ad Hoc Greening Committee. Anabela Carvalho and Jennifer Good produced a proposal to reduce the environmental impact of COCE 2013, adapted from the 2007 Report of the Higher Education Associations Sustainability Consortium (HEASC) entitled Sustainable Meetings and Conferences Report. This proposal also formed the basis of a grant of \$ 5000 received from NCA towards greening COCE 2013.

The following aspects of Conference planning were taken into account and several special measures incorporated into the Conference design, including its virtualisation:

- General - environmental policy, planning, implementation
- Program
- Conference bags and name tags
- Materials used in the conference
- Food and drinks
- On-site energy use
- Travelling
- Accommodation
- Conference virtualisation

Please note that a full environmental audit of this Conference is being undertaken by one of our graduates in Sustainable Development, Jane Yiyang Zhang.