

Ecologue

NEWSLETTER FOR ENVIRONMENTAL ADVOCACY

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Conference Issue

Keynote Speaker for the Conference of the Discourse of Environmental Advocacy

BRUCE PIASECKI

Bruce W. Piasecki is Associate Professor of Environmental Management at the Center for Urban-Environmental Studies, Rensselaer Polytechnic Institute. He has written three books: Beyond Dumping (Greenwood Press, 1984); America's Future in Toxic Waste Management: Lessons from Europe, with Gary Davis (Greenwood Press, 1987); and In Search of Environmental Excellence: Moving Beyond Blame (Simon and Schuster, 1990), with Peter Asmus. He founded and is president of the American Hazard Control Group, a private development organization providing legal, planning, policy and communication advice on environmental management decisions. Formerly, he was Associate Director of the Hazardous Waste and Toxic Substances and Management Center at Clarkson University, and he has been a research fellow at the New York State Energy Research and Development Authority. His research on European hazardous waste treatment facilities has been supported by the German Marshall Fund. Mr. Piasecki will speak on risk management strategies for environmental organizations.

The Alta Lodge—High Above the Clouds

Alta Lodge in Alta, Utah, is a 45-minute scenic drive from the Salt Lake City International Airport. Alta is admittedly one of the most stunning convention settings in Utah; located deep in a canyon cutting through the Wasatch mountains, it is tucked into a glacial cirque and surrounded by subalpine meadows. Moose and deer have been known to wander past the conference site during breaks!

Chef Paul is known locally to be one of our best chefs, and he has had much experience preparing vegetarian and other special menus. The location, setting, and great food make staying at the Lodge an opportunity as well as a bargain!

The Conference on the Discourse of Environmental Advocacy

Registration and Lodging Information.

The Conference on Environmental Advocacy will be hosted by the Humanities Center of the University of Utah at the Alta Lodge, Monday through Wednesday, July 29-31, 1991. Those of you who are on the Conference mailing list, the Ecologue mailing list, or the Alta Argumentation conference lists are getting registration and lodging forms. If you have colleagues or friends interested in the

conference who are not on the list, please make a copy of the registration forms for them to use. Note that the host, location, and dates are different than the Alta Argumentation Conference. Those who are attending the Alta Argumentation Conference at the Rustler Lodge just next door can add an extra night (Wednesday, July 31) to their stay. However, if you are attending the argumentation conference, you will need to write separate checks and send them to the appropriate offices.

Registration. Registration for the conference is \$35.00 for regular participants and observers, \$20.00 for graduate students. Spouses and children do not pay the fee, but attendance at any session requires payment of the entire fee. Conference participants paying the fee will get a copy of the Proceedings. Fees may be paid by personal check or school check, payable to the Humanities Center University of Utah. You may register on site but we prefer you to register by mail by July 1, 1991 is possible.

Please note the space for indicating your interest in a special seminar for graduate students doing work in environmental topics.

Rates

Per day:	Double occupancy 65.00 per person Single occupancy 78.00 per person
Guests accompanying the conference participant:	
Second person	52.00 with meals 20.00 without meals
Third person	45.00 with meals 15.00 without meals
Under 16	27.00 with meals free without meals

For example: The standard package, including double occupancy, lodging Monday and Tuesday night, and meals from Tuesday breakfast through Wednesday dinner is \$130. The rates are all inclusive and include overnight lodging, two breaks per day, complete breakfast, lunch, and dinner, and use of all facilities (sauna, hot tubs, etc.).

Deadline. Alta Lodge needs your reservation by July 15, 1991, accompanied by a deposit check of \$35.00 to hold your room. Deposit is refundable if cancellation occurs 14 days prior to the arrival date. The Lodge accepts Visa and Mastercard, but not American Express.

Check-in and Check-out. The keynote address will be held in Salt Lake City at the Alumni House at the University of Utah on Monday, July 29 at 7:00 p.m. If you plan your arrival for Monday, you may go straight from the airport to the Alumni House where you can park your bags and rest in the Dumke Room, or visit the campus Union. We'll take your luggage up to the Lodge. Check-out time at the Lodge on Wednesday is around 2:00. If you stay on for the Alta Argumentation Conference, you will need to add Wednesday or arrange an early arrival at the Rustler.

Early Arrivals and Late Departures.

Please notify the Lodge on the reservation form if you are arriving as early as Sunday or needing to stay overnight on Wednesday. If you are arriving Sunday, you can arrange transportation through the Lodge from the Lodge to the Alumni House for the keynote address and take the shuttle back.



Transportation. Salt Lake City is served by many major airlines, bus companies, and AMTRAK. Conferees should make their own travel arrangements, except for the shuttle up to the Lodge after the keynote address. The taxi rate from the airport to the Alumni House is \$15.00. The Lodge has no airport limousine service and a taxi ride directly to or from Alta costs about \$40.00 for one to four persons. If you indicate on your registration form your arrival date and time, the Lodge will attempt to help you coordinate with incoming travelers. Rental car rates are competitive.

Further information. Refer questions or special arrangements regarding conference housing to: John McIntosh, Alta Lodge, Alta, UT 84092; Tel: (801) 742-3500. Refer questions concerning the conference and registration to: Laurie Spetsas or Christine Oravec, Humanities Center, 201 Carlson Hall, University of Utah, Salt Lake City, UT 84112; Tel: (801) 581-7989 or 585-3361.

Conference Invitees

- ? * Sean Cassidy, San Antonio, TX, "From the Frontlines to the Headlines."
- * Will Collette, Center for Environmental Justice, "The Grassroots Movement for Environmental Justice."
- * W. Timothy Coombs, Illinois State University, "Support [YOUR ISSUE HERE] Because It Will Help to Clean-Up the Environment: Advocacy Advertising and the Environment."
- * * Carol Corbin, University of Iowa, "The Nature of Language: The Role of Symbol Systems in the Environmental Movement."
- * * J. Robert Cox, University of North Carolina-Chapel Hill, "Environmental Advocacy, 'Usable Traditions,' and the Burden of Genesis 1:28."
- * * Lyall Crawford, Weber State University, "Environmental Advocacy and Speaking with Trees."
- * Elise Bedsworth, San Francisco State University, "The Rhetoric of Ecotage: A Counter-Rationale to Burke's 'Technologism'" and "Cultures in Conflict."
- * * Kevin DeLuca, University of Iowa, "Articulation, Progress, and the Environment."
- * * Adam Goldgeier, Stanford University, "Aliens or Allies?: Contemporary Theory and Environmental Advocacy."
- * * Jon Bouknight, University of Washington, "Freedom of Speech and Nuclear Dimensions: A Reconsideration of the Progressive Decision."
- * * Lea Hall, College of St. Catherine, "Environmental Semiotics: The Evolution of Ecoliteracy."
- * * Derek Bouse, University of Pennsylvania, "In Nature's Image: Landscape as Wilderness Discourse in Environmental Advocacy."
- ? * M. Jimmie Killingsworth & Jacqueline Palmer, Texas A & M University, "How to Save the Earth: The Greening of Instrumental Discourse."
- * Connie Bullis, University of Utah, "Retalking Feminist and Environmental Discourses: The Radical Potential of Ecofeminism."

- * * Jonathan Lange, Southern Oregon State College, "Case Study in American Conflict: 'Old Growth' and the Spotted Owl."
- * Brian McGee & Patrick Hebert, Northeast Louisiana University, "Exploring Connections: General Semantics and Deep Ecology."
- * Star Muir, George Mason University, "Shaping Patterns of Environmental Interaction: Mystification and Commodification in the Greening of America."
- * Patricia Paystrup, Purdue University, "Russell Means' Allopathic Cure for Environmental Degradation: Leave Europe's Gaining and Return to the Natural Order of Being," "Plastics as 'Natural Resource': Recycling Reality Through Perspective by Incongruity" and "Marketing 'Green' Claims: Environmental Salvation by Mortification."
- * Tarla Rai Peterson, Texas A&M University, "The Most Dangerous Game: A Critique of 'Total Valuation' Models for Wildlife."
- * Jean Retzinger, University of Iowa, "Flooding the Media to Dam a River: The Rhetoric of Nebraska's Tri-County Project, 1925-1937" and
- * * "(Almost) Thirteen Ways of Looking at a (1903) Land/scape (With Apologies to Wallace Stevens)."
- * * Susan Senecah, University of Minnesota, "David Brower's Rhetoric of Sacred Places: Using Ideology and Film to Save the Grand Canyon."
- * Harold Schlechtweg, University of Massachusetts--Amherst, "Framing EARTH FIRST!: The MacNeil-Lehrer Newshour and Redwood Summer."
- * * L. Ripley Smith, University of Minnesota, "The Creation of Life Consciousness: Mediated Discourse and the Global Management of Socio-Cultural Change."
- James Throgmorton, University of Iowa, "Precinct Captains at the Nuclear Switch?: The Rhetorical, Exploratory Nature of Planning in a Post-Modern Context."
- * * Bruce Weaver, Albion College, "The Creation of a National Park: An Analysis of the Rhetoric Leading to the Creation of the Great Smoky Mountains National Park."
- Robin Zeff, Environmental Research Foundation, "Seeing the Signs: A Semiotic Examination of Solid and Hazardous Wastes."

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