




Global Librarianship: Perspectives & Trends

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Introduction to Global Research Libraries

- “52 U.S. universities operate 82 campuses in 37 countries” with most branch campuses in the United Arab Emirates and China (Marklein, 2013)
- Over 200 university international branch campuses worldwide (Healey, 2015)
- As of May 2016, 400 U.S. colleges and universities were a part of the Generation Study Abroad campaign including 55 members of Association of Research Libraries
- While American students studying abroad increased every year (5% increase in 2014/2015), the number of international students is much larger and has risen more sharply
- Collection support is the most widespread resource for global programs reported by academic libraries (Kenney & Li, 2016)

Who are the global students?

- American students study in one or more global campuses or study abroad sites
- International students study both in the global and the US campuses
- International students solely study in the global campus with or without online programs
- International students who just study in the main campus and complete their degrees there



University of Cincinnati -Chongqing
University Joint Co-op Institute Students



Group of international and
study abroad students
from Florida State
University Panama

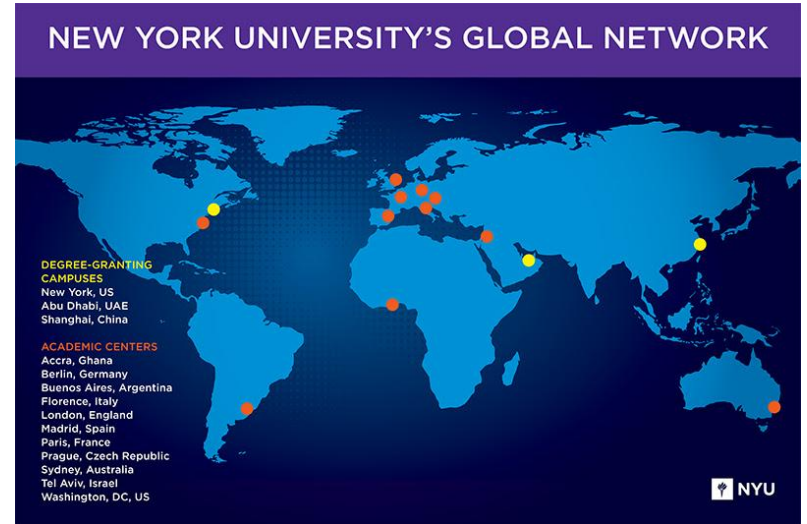


Overview of Our Global Library Programs



Dan Perkins, Global Services Librarian @ NYU

- 3 Global Campuses & 11 Global Academic Centers
 - Abu Dhabi, New York, & Shanghai (Degree granting)
 - Accra, Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Sydney, Tel Aviv, & Washington D.C.



Hong Cheng, Global Services Librarian @ University of Cincinnati (UC)

- Library's global services encompass UC's 12 current key partners with established or emerging joint academic programs
- Mainly support the Joint Cooperative Institute between UC - Chongqing University, China
- Member of the campus China Strategy Group
- Provide support for broader global initiatives of UC Libraries



Lindsey Wharton, Extended Campus & Distance Librarian @ FSU

- 6 extended campuses: 4 overseas study centers, 1 branch, & 1 art library
 - Florence, London, Valencia, Panama City, Panama coordinated through International Programs
 - First Year Abroad & First Semester Abroad Programs
 - Degree granting: Panama City, FL & Panama City, Panama
 - John & Mable Ringling Museum of Art



International Students on Campus vs. Global Students

- Academic, linguistic, cultural and even emotional needs vary based on academic programs
- Student access to the campus elearning ecosystem



Joint Co-op Institute campus in
Chongqing University, China

Meeting Faculty Needs

- Full-time faculty and staff at international campuses
- Faculty who travel to teach semesters abroad but based on main campus
- Faculty and staff based in global campuses/ study abroad sites may or may not have experience in headquarters



Opportunities & Success Stories

- Global perspective on faculty and student needs
- Experiment with new instruction techniques and technologies
- It's never boring (wear a lot of hats)
- Occasional visits to locations around the globe isn't half bad either



Hong giving a library presentation to students in Chongqing University, China



Lindsey providing a reference consultation to students at FSU Panama

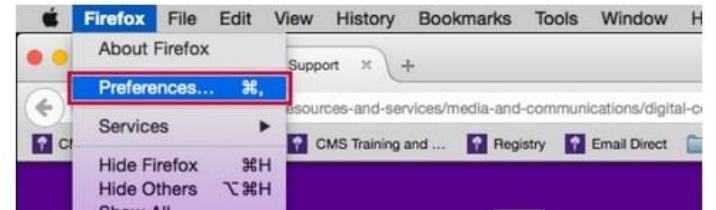
Challenges

- Reliance on e-resources
- Need for robust internet and IT support
- Communications across time zones
- Complex instruction environment
- Course reserves
- Differing needs across locations
- Differing access to print materials and e-resources
- Scale can dictate support

Disable Your Pop-up Blocker

If you have your Firefox browser set to disable all pop-ups then dialogue windows needed to interact with the CMS authoring environment will not be able to appear on your screen. Follow these steps to disable your pop-up blocker in Firefox.

1. **Go to** Firefox in the menu bar
2. **Select** "Preferences" from the list of menu options
3. **Click** the tab for "Content"
4. **Uncheck** the box for "Block pop-up windows"



Collaborations & Partnerships

- Leveraging partnerships for outreach
- Connecting with your International Programs, Global Services department
- Working with the administration at global sites
- Librarian and faculty partnerships



Hong met Chongqing U Librarian



Lindsey and FSU Libraries Outreach Coordinator with FSU London swag



Dan and the NYU Business Librarian conducting a webinar for global students.

Moving Towards a More Engaging Model

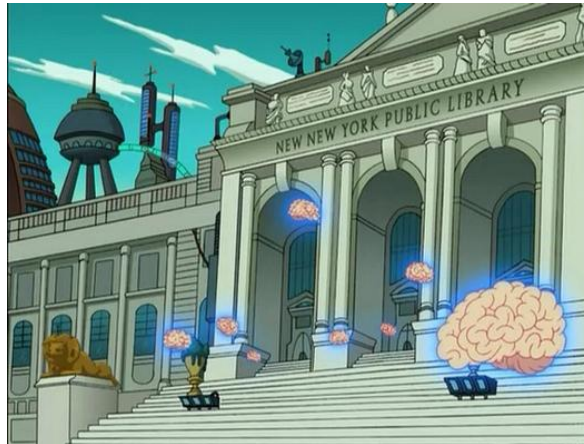
- Thinking beyond collections and guides to more engaging services and support
- Restructure the service model, form a team of disciplinary expertise with language and culture knowledge (Kenney and Li, 2016)



Main Takeaways

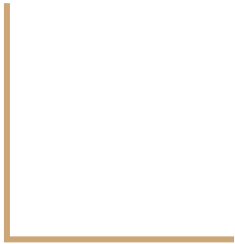
Future of Global Librarianship

- New education models call for more librarians in global education
- Global Services Librarians play an important role in building the relationship with partners in and beyond the library
- Administrative support from both within and outside of the library is vital to our success.



Groening, Matt. Cohen, David X. (2002).

Questions & Comments



References

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- Healey, N. (2015). Managing international branch campuses: What do we know? *Higher Education Quarterly*. 69 (4). DOI: <http://dx.doi.org/10.1111/hequ.12082>
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- Marklein, M. B. (2013). Colleges go abroad with branch campuses. *USA Today*. Retrieved from <http://www.usatoday.com/story/news/nation/2013/11/14/colleges-go-abroad-with-branch-campuses/3189495/>