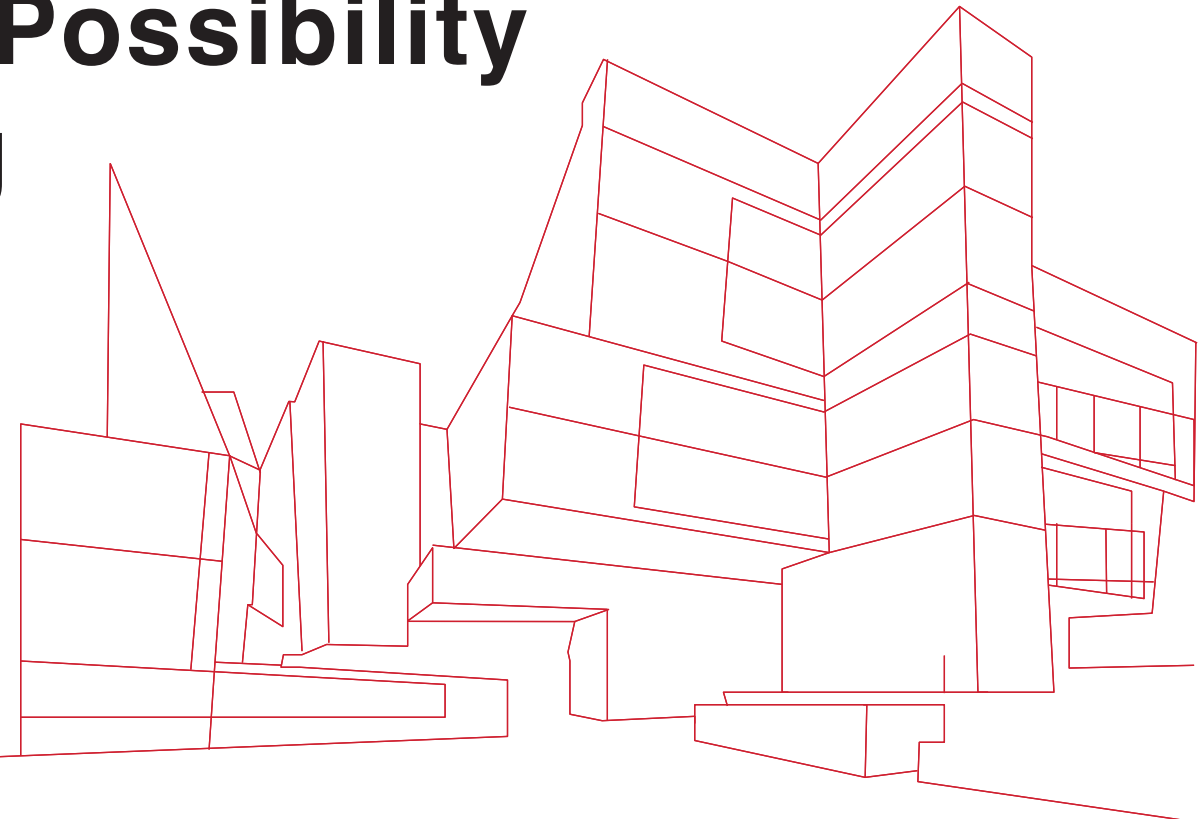


Pittsburgh,
USA

Mapping for Mindsets of Possibility During Home Downsizing

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- 1. Why this approach?**
- 2. Why downsizing?**
- 3. Workshop overview**
- 4. Outcomes**

A Shift in Design

Designer as Sole Genius → **Human-Centered Design** → **Practice-Oriented Design**

“A design(er) led process in which products are imbued with values for consumers to discover and respond to.” (Shove, *The Design of Everyday Life*)

Values flow both ways; designers use research to extract needs and wants from consumers.

User needs are not innate and discoverable through design research but instead are formed as one engages in a routine or practice; engaging in a design workshop shapes one’s needs as much as it reveals one’s needs.

Designers have begun exploring practice-oriented design through methods such as **living labs**.

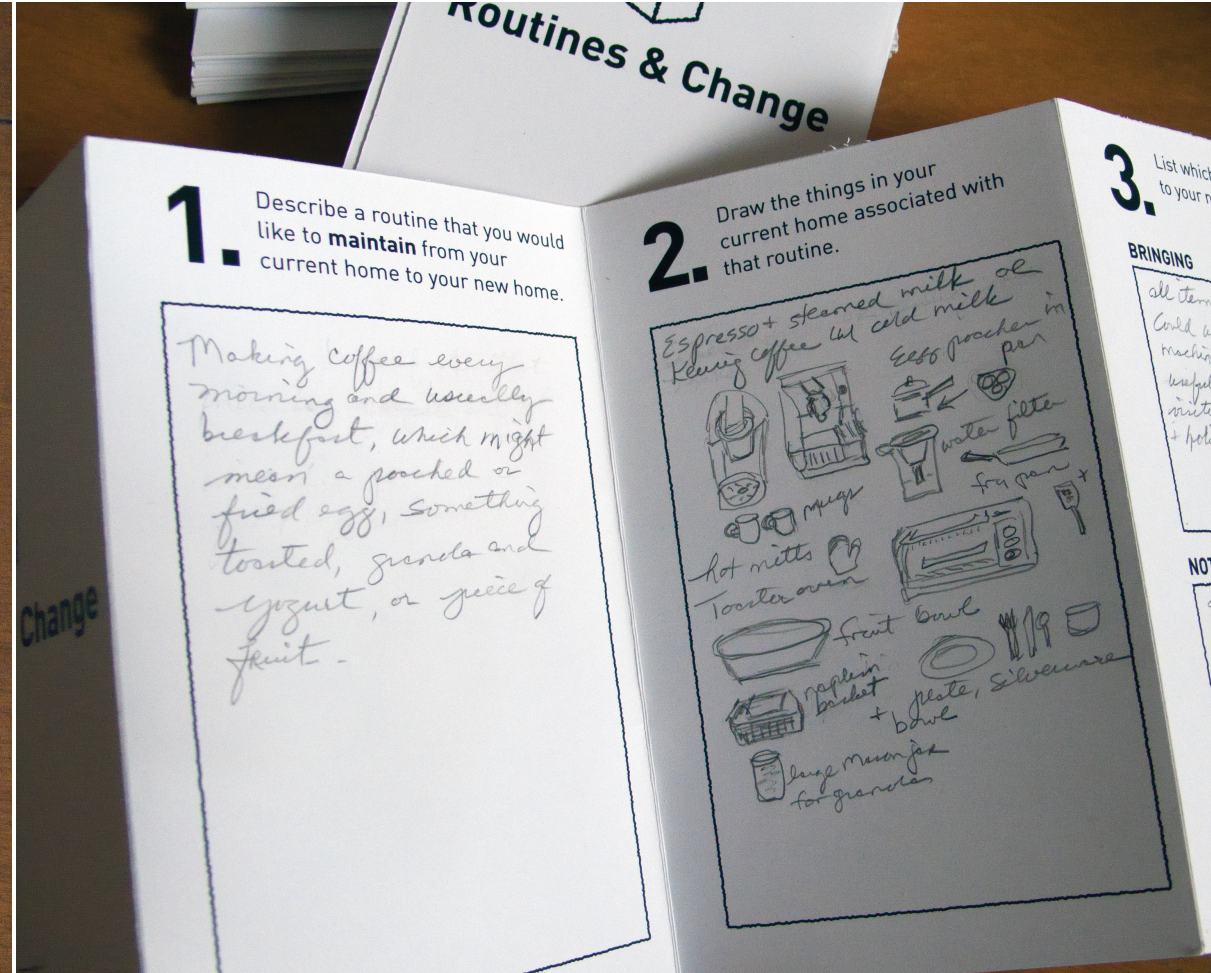
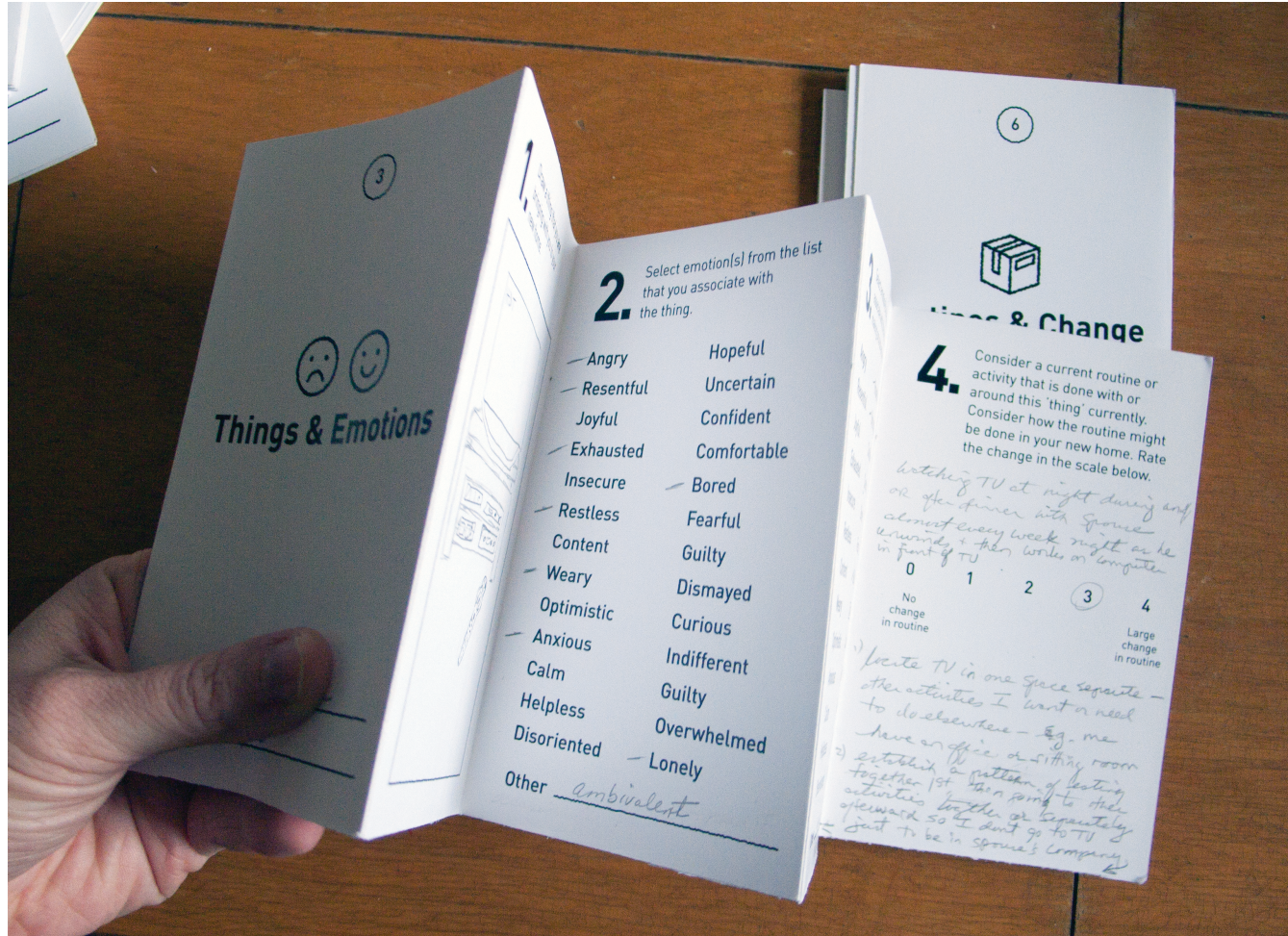
These workshops and experiments “apply the social methods of disruption to everyday routines in order to render visible the objects and settings of everyday life” to the participants rather than the researchers (Marres, *The Experiment in Living*).

Living labs assume a
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What are the methods we can use to orient people to this futuring practice?

Why Downsizing?



1. Downsizing is a **moment of transition**

During the process of inventorying and sorting, downsizers are very directly considering their things as well as their practices. This creates a window of opportunity to enable downsizers to reflect on how they are shifting their practices.

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2. Downsizers are already **beginning to future**

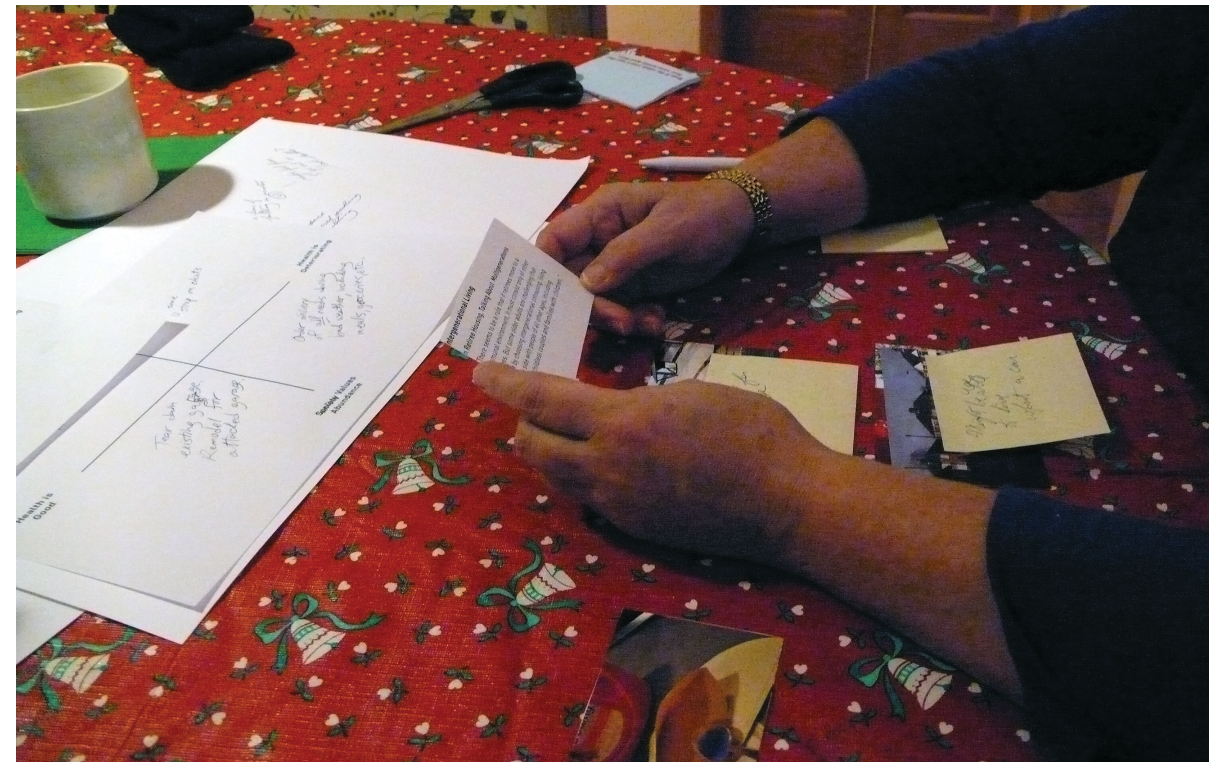
Downsizers are already wrestling with how their current possessions and space can relate to their future selves.

Downsizers lack **the tools** to support this process.

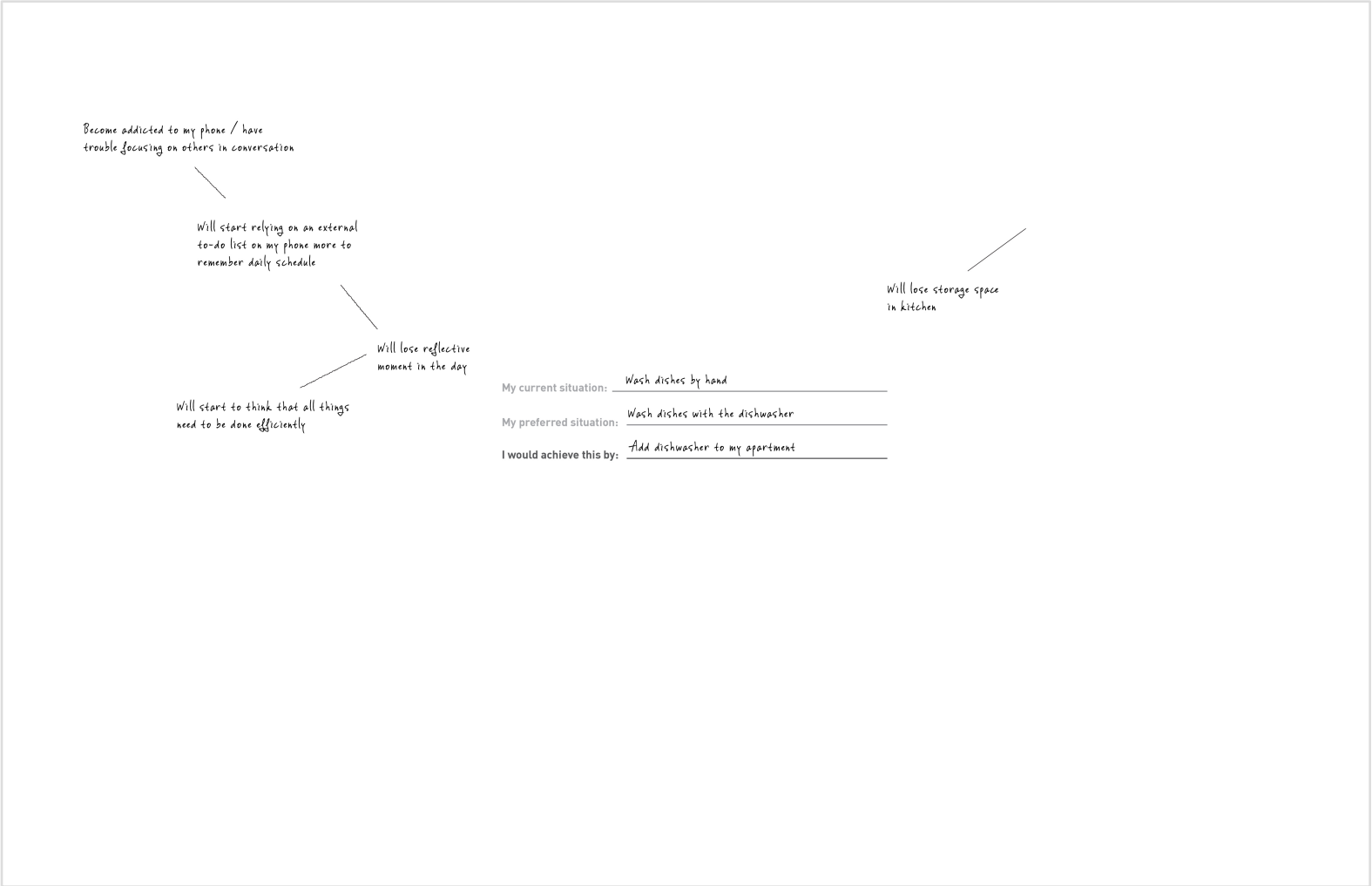
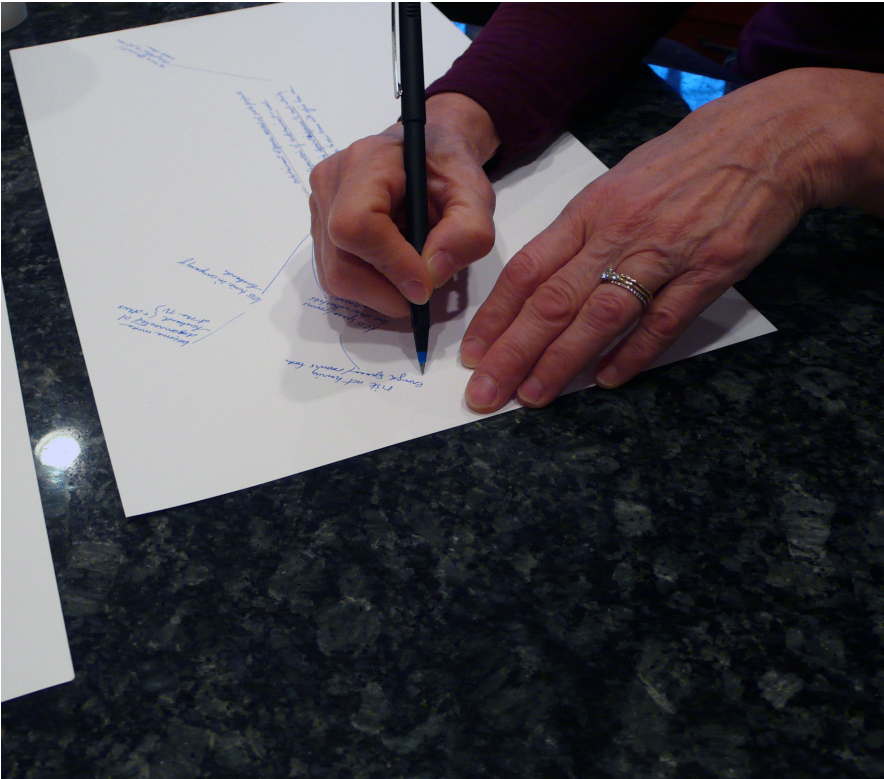
And that's where design research methods can come in.

The Workshop

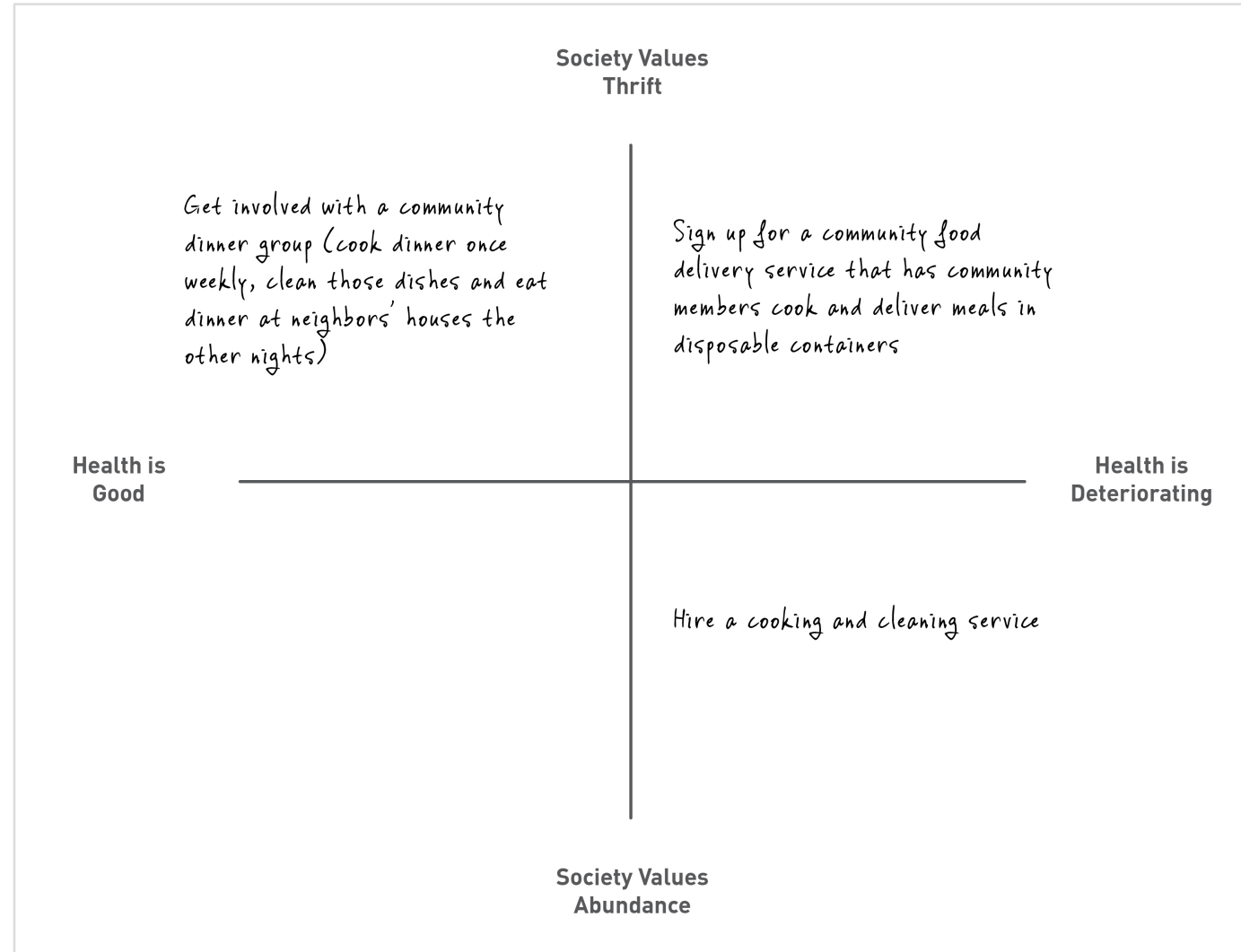
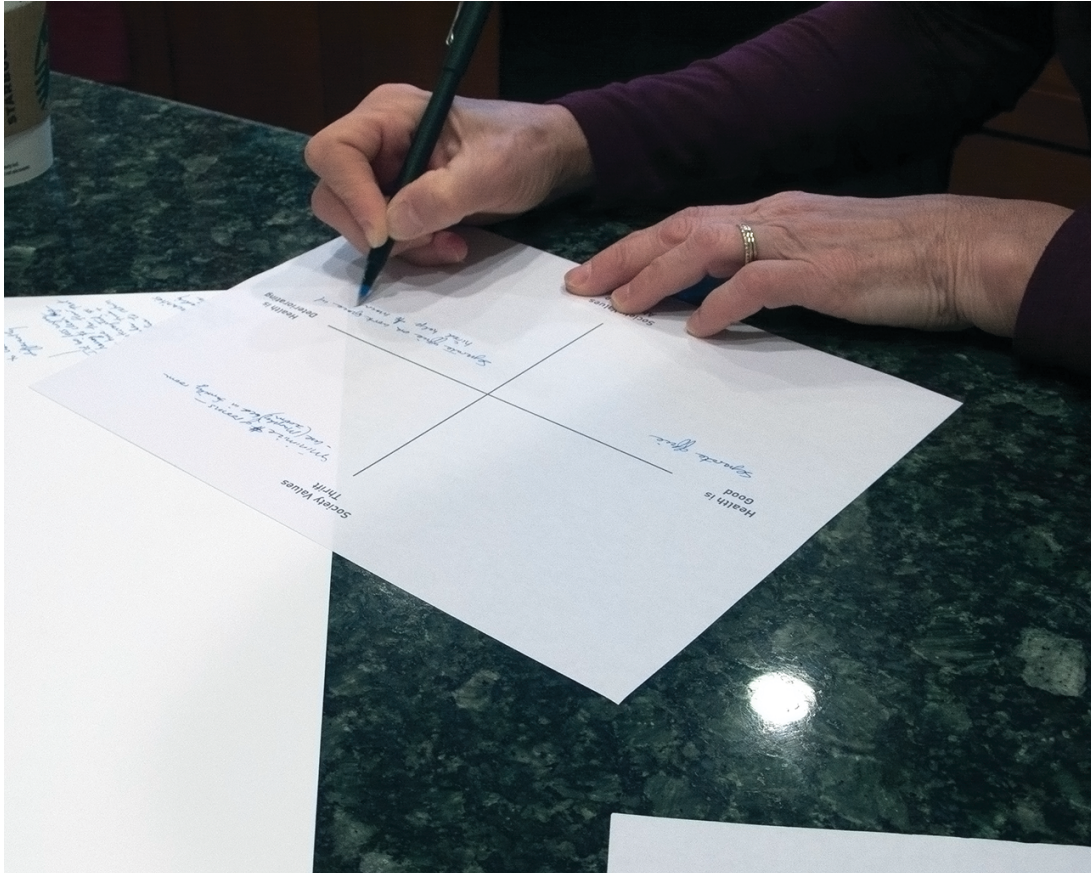
The workshop was not intended to provide solutions to every problem the downsizers were encountering, but instead to shift mindsets about how to approach problems.



Wicked Solution Map



Futures Matrix



Downsizing Persona Cards



What did the downsizers get out of the workshop?

- Concrete Shifts in Understanding
- Concrete Actionable Ideas
- New Ways to Communicate

Next steps...

Questions or Comments?

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During Home Downsizing

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