

Otis Elevator Company
750 Third Avenue
New York, New York 10017
212-557-5921

Keith P. Gould
Vice President-Sales

Otis

April 17, 1975

Mr. Orville Simpson II
3417 Erie Avenue
Apartment 406
Cincinnati, Ohio 45208

Dear Mr. Simpson:

Bob Young and myself did appreciate the opportunity to meet with you and Bob Ritter, and look at your plans for Victory City. It is certainly a thought provoking concept -- substantially different than the building and life styles with which we are familiar.

As we explained, we as a company are careful not to become involved in the construction industry. (We have no expertise in this line and do not like to compete with our major customers.) We also do not have the financial resources to underwrite any major projects.

We do have elevator expertise and this we would be glad to share with you or your planning group.

Thank you for considering us.

Sincerely,



cc: Mr. R. W. Young